RADFORD UNIVERSITY

2018-2023 Strategic Planning Subgroup Submission

Submitted by: Academic Excellence and Research Subgroup Date: 6/8/17

Goal 3:

Radford University will garner recognition for signature academic programs that provide expertise to enhance information safety and security for Virginians and the global community.

Strategy:

A. Radford University will promote an awareness and working knowledge of information safety and security through:
   - Engagement by and with faculty in original and innovative research, including scholarship that addresses cyber safety in the workforce;
   - High-quality mentorship by faculty;
   - Experiential learning opportunities that are diverse and inclusive;
   - Support of faculty and student scholarship via collaborative opportunities both on-campus and in the community.

Key Performance Indicators:

1. Sub-strategy - Radford University will re-articulate targeted degree/certficate programs to a competency-based system permitting "competency-mapping" that can be applied to assess meeting criteria for courses and degree programs.
   -Design a system of assessing experiences and life achievements that applies to respective course credit;
   -Design a competency-based structure based on identification of the highest demand majors for these populations;
   -Develop a marketing strategy to inform these populations of this alternative option for degree or certificate completion; and
   -Increase education efforts to best clarify competency-based education to prospective students and employers.

   KPI:

   a. Increase the number of degree/certificate programs by 2 per year to a total of 10 by 2023.
   b. Programs will be self-sustaining by 2022 through revenue generated. ($1,000,000)

RADFORD UNIVERSITY

2. Sub-strategy - Radford University will target and market to non-traditional student populations who would best benefit from a competency-based option for pursuing and ultimately completing a desired degree or certificate. **KPI:** Increase nontraditional student population by 10% per year through 2023. **KPI:** Programs will be self-sustaining through revenue generated by 2023. ($273,600)

3. **KPI:** Radford University will gain or maintain rigorous academic demands of the students in the academic programs offered within safety and security programs as indicated by disciplinary standards in the industry (e.g. recognitions, accreditations, certifications). ($100,000)

4. Sub-strategy - Establish centers of excellence to support the implementation of the signature program:
   - Radford University Security Studies Initiative and Summer Institute. **KPI:** Increased student enrollment in program by 10% through 2023. ($616,000)
   - The Geohazards and Unmanned Systems Research Center. **KPI:** Increased student enrollment in program by 10% through 2023. ($175,000)

   KPI: Programs will be self-sustaining through revenue generated by 2023.

5. Sub-strategy - Enhance and invest in value-added interprofessional education and collaborative opportunities including a new course (Introduction to Security Information) available to all students. **KPI:** Increased number of interprofessional courses, certification programs, new degree programs (such as DAIM/MBA), and international service experiences by 10% of existing number of opportunities. ($1,771,400)

Responsible Party: Academic Affairs: Provost, Assistant Provosts, and Deans

Timeline: 2023

Budget: $3,936,000

NOTE: Per Task Force acceptance, KPIs to include Centers of Excellence metrics related to revenue, patrons served, etc.