# GREENWOOD/ASHER



# & ASSOCIATES, LLC

# RADFORD UNIVERSITY PRESIDENTIAL SEARCH COMMUNICATIONS PLAN

WE ARE HERE



## Announcement/

#### Formation

- Search announcedSearch committee
- named and charged
  •Greenwood/Asher &
  Associates, Inc. (G/A&A)
  selected to support the
  search sommittee

### **Planning**

- •Search Start-up Meeting: Search committee and G/A&A meet to discuss search process and finalize documents
- Feedback incorporated into key search documents

### Recruiting

- Position advertisement and job description drafted and distributed
- •Requests for nominations and recommendations
- •Nominees and prospects are contacted and applications are received and reviewed
- •Prospect Review Meeting: Search committee discusses all candidates and selects candidates to move to interviewing phase

#### **Evaluation**

- •Round-One Interviews: Search committee interviews selected candidates
- •Referencing and initial background checks conducted
- Reference Feedback Meeting:
   Search committee
   recommends/selects candidates
   for additional interviews

#### Selection

- Finalists interviews
- •Selection and signing of contract
- Transition considerations

#### Appointment

 Announce search completion and introduce hired candidate