

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE MEETING

12:45 P.M.

OCTOBER 2, 2018

MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VIRGINIA

DRAFT MINUTES

COMMITTEE MEMBERS PRESENT

Dr. Debra McMahon, Chair

Dr. Thomas Brewster

Dr. Jay Brown

Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBERS ABSENT

Ms. Karen Moran, Vice Chair

Dr. Susan Whealler Johnston

BOARD MEMBERS PRESENT

Mr. Robert Archer, Vice-Rector

Ms. Krisha Chachra

Mr. Jim Kibbler

Ms. Nancy Rice

Ms. Georgia Ann Snyder-Falkinham

Ms. Lisa Throckmorton

OTHERS PRESENT

Dr. Brian Hemphill, President

Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President

Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs

Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer

Ms. Wendy Lowery, Vice President for University Advancement

Ms. Kitty McCarthy, Vice President for Enrollment Management

Mr. Chad Reed, Vice President for Finance and Administration

Ms. Ashley Schumaker, Vice President for University Relations and Chief of Staff

Dr. Susan Trageser, Vice President for Student Affairs

Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia

Other Radford University faculty and staff

CALL TO ORDER

Dr. Debra McMahon, Chair, formally called the meeting to order at 12:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA

Dr. McMahon asked for a motion to approve the October 2, 2018 meeting agenda for the Student Success Committee, as published. Dr. Jay Brown so moved, Dr. Thomas Brewster seconded, and the motion carried unanimously.

APPROVAL OF MINUTES

Dr. McMahon asked for a motion to approve the minutes of the May 3, 2018 meeting of the Student Affairs Committee, as published. Dr. Brown so moved, Dr. Brewster seconded, and the motion carried unanimously.

REPORTS

Ms. Julianna Stanley, President of the Student Government Association (SGA), presented the three pillars of the SGA's Strategic Plan for the 2018-2019 academic year: Highlanders First, Highlander Engagement and Highlanders Aware. Her presentation outlined these priorities and the programs to highlight each, such as keeping students engaged through school pride events, hosting listening tours, community service projects, civic engagement, campus safety, sexual assault awareness, mental health awareness, diversity awareness and unity. A copy of Ms. Stanley's report is attached hereto as ***Attachment A*** and is made a part hereof.

Dr. Susan Trageser, Vice President for Student Affairs, gave the Division of Student Affairs report, which included: update on the current housing occupancy growth; success of the two new Living-Learning Communities; new initiatives and programs to assist in achieving the University's retention goal, such as the Brother4Brother mentoring program and expanded laptop loaner program in the Center for Diversity and Inclusion; and workshops on study skills and time management for students held by the Center for Accessibility Services and in collaboration with the Harvey Knowledge Center and Student Counseling Services. Dr. Trageser shared that this summer, several renovations were made to the Bonnie Hurlburt Student Center, such as the creation of a commuter lounge and a meditation and prayer room, new picnic tables with umbrellas on the plaza with music piped outside, and the Student Organization Assistance and Resource (SOAR) Office was moved and remodeled. The Greek Life office changed its name to Fraternity and Sorority Life and has a new director. All Greek-affiliated students will now be TIPS (Training for Intervention Procedures) trained, and the event registration policy has been revised. A copy of Dr. Trageser's report is attached hereto as ***Attachment B*** and is made a part hereof.

Ms. Angela Mitchell, Associate Vice for Student Affairs and Dean of Students, and Dr. James Penven, Assistant Vice President for Student Success and Retention, updated the Committee on current retention data and initiatives. Starfish EARLY ALERT data was provided to show the top five most raised issues (encouragement and/or concerns) from faculty and staff regarding students. The Starfish system has recently been expanded to include graduate students, referrals and student success plans. The Committee was presented with student withdrawal data outlining reasons and timeframes that students withdraw from the University. Ms. Mitchell and Dr. Penven outlined the retention initiatives that have been implemented or continued this fall semester to include calling campaigns, developing intervention strategies based on card swipe data and the hiring of graduate students as success coaches. A copy of the report is attached hereto as ***Attachment C*** and is made a part hereof.

ADJOURNMENT

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Brewster so moved, Dr. Jay Brown, seconded and the motion carried unanimously. The meeting adjourned at 1:35 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee

Highlanders First

- Student Opinion Listening Tours
- Senate Tables in Bonnie
- What Do You Want Wednesday
- Student Appreciation Day



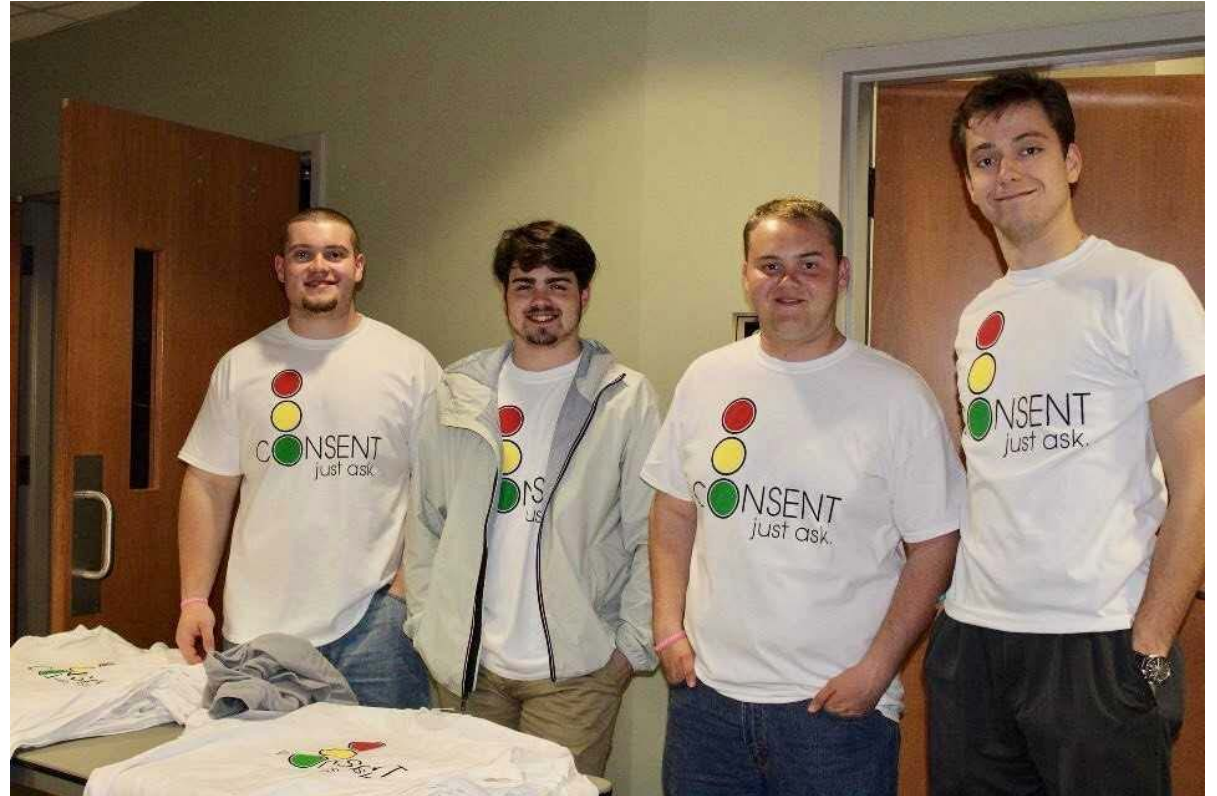
Highlander Engagement

- School Pride
- Community Service
- Unity Fest
- Civic Engagement
- Ring Dance/Class Rings

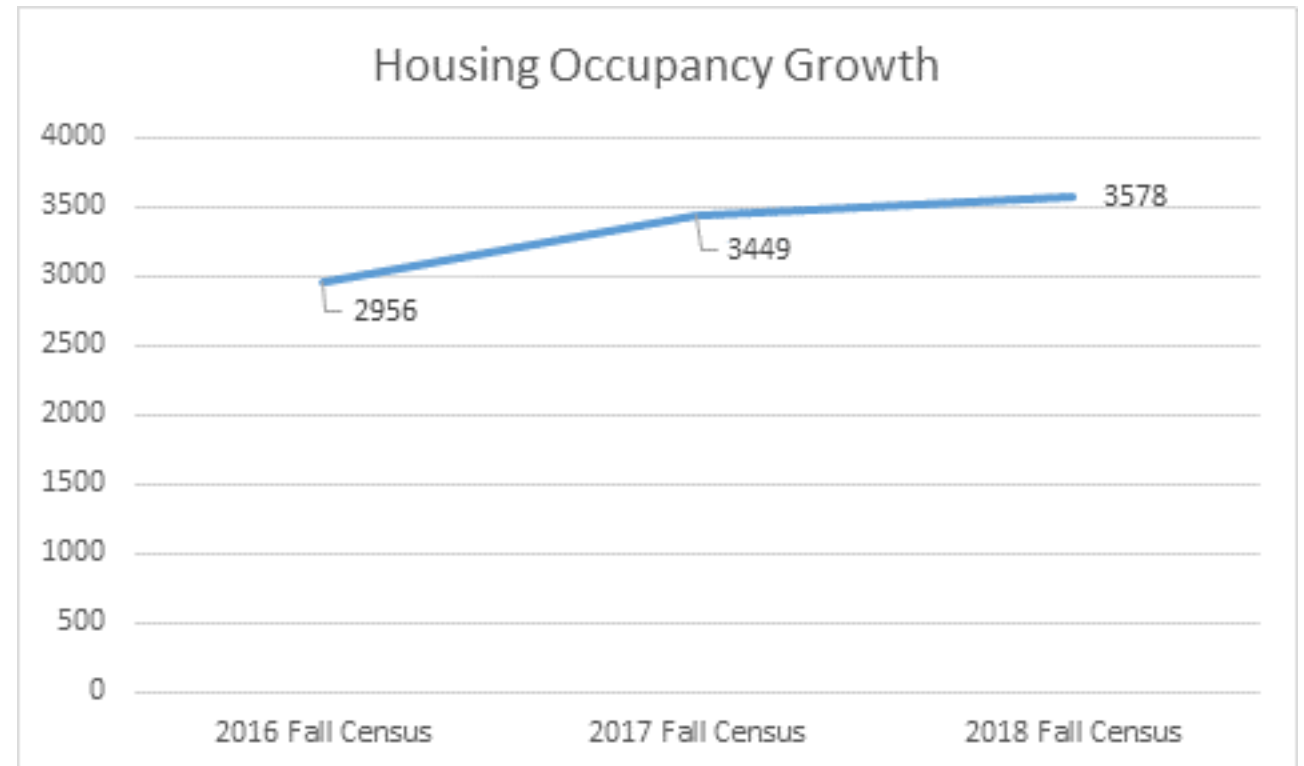


Highlanders Aware

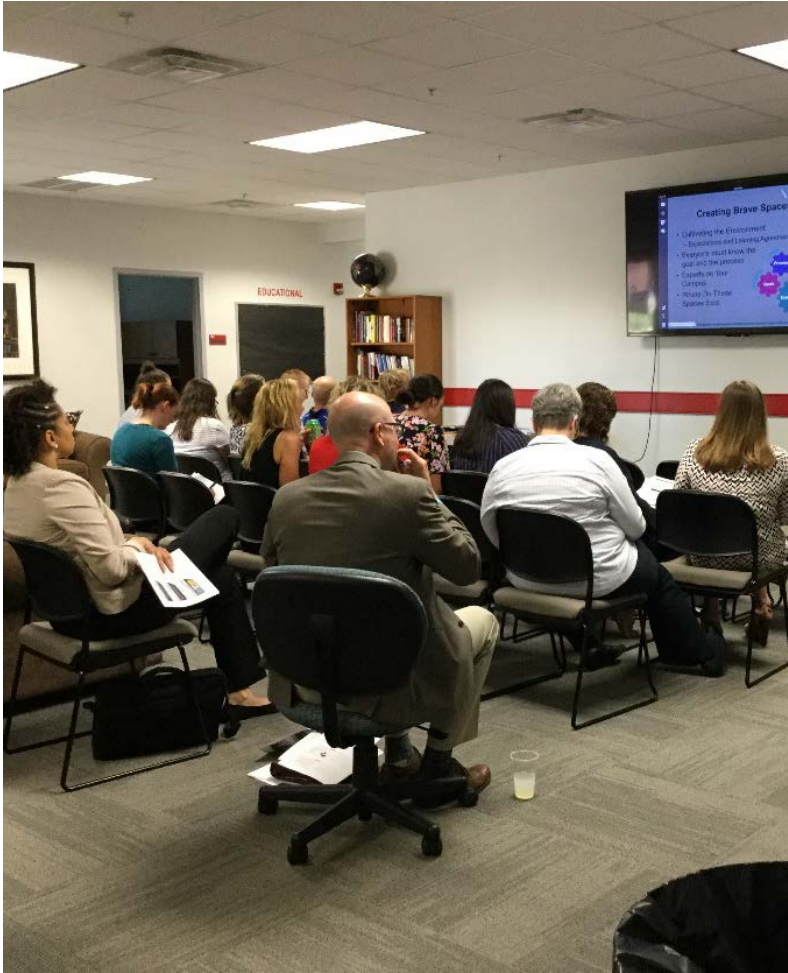
- Stay Safe and Speak Up
- Sexual Assault Awareness
- Campus Safety
- Mental Health Awareness
- Live Safe App



Housing and Residential Life



Center for Diversity and Inclusion



Fraternity Sorority Life

Dr. Kate Steiner, Director of Fraternity and Sorority Life



Center for Accessibility Services (CAS)

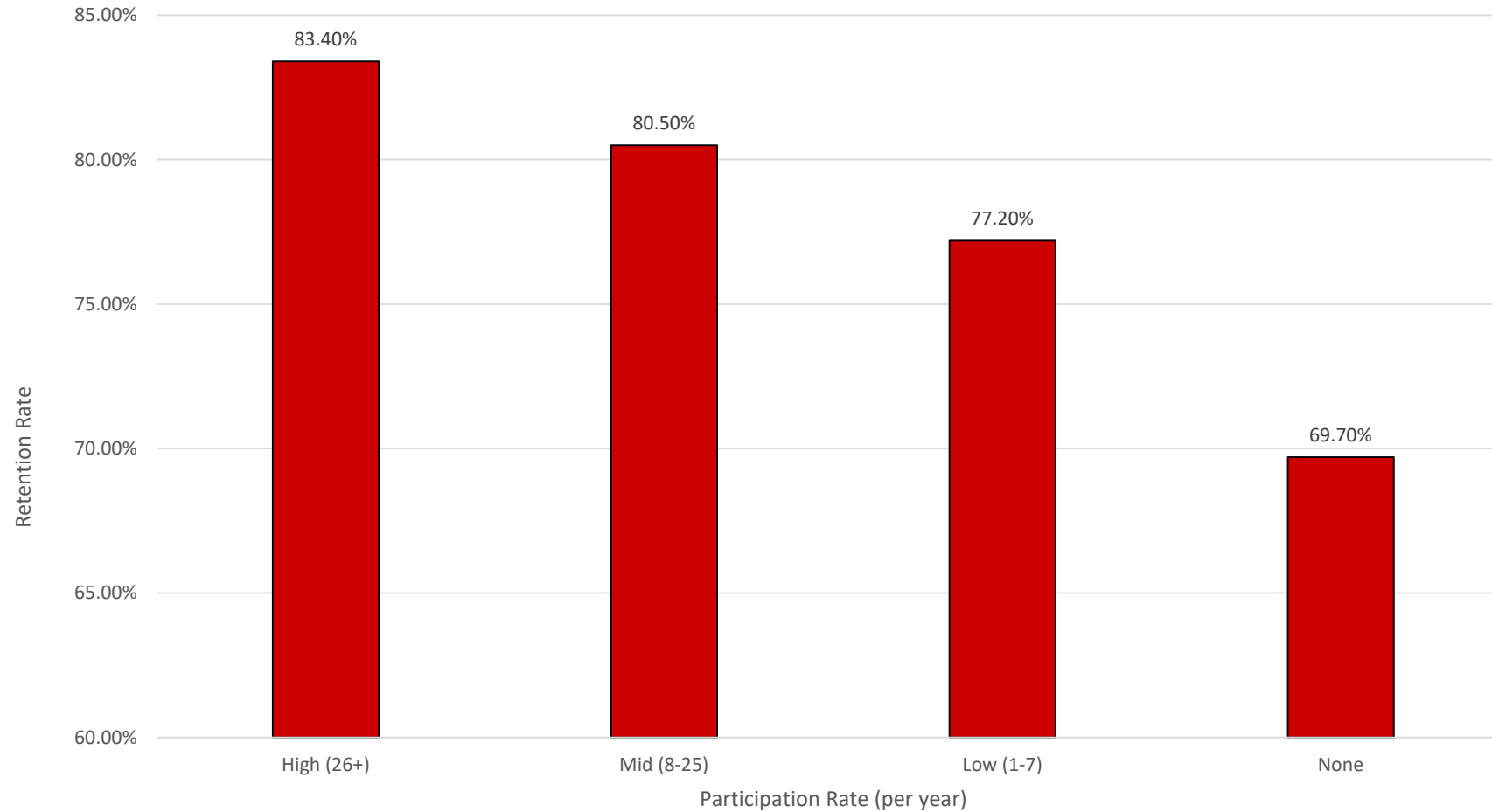
- Expanded campus-wide study skills workshops
- Strengthened Autism Mentor Social Group
- Redesigned CAS Website with a focus on students and faculty
- Created “one pager” accessible materials for faculty, staff, residential directors and assistants



Student Recreation and Wellness

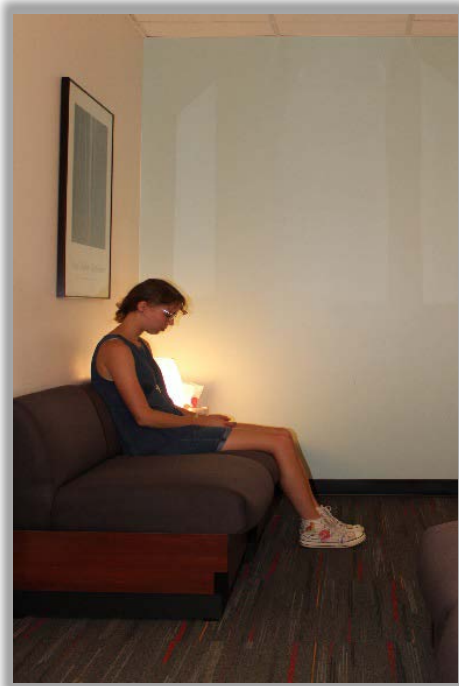


Student Recreation and Wellness



Student Involvement

Hurlburt "The Bonnie" Student Center space improvements

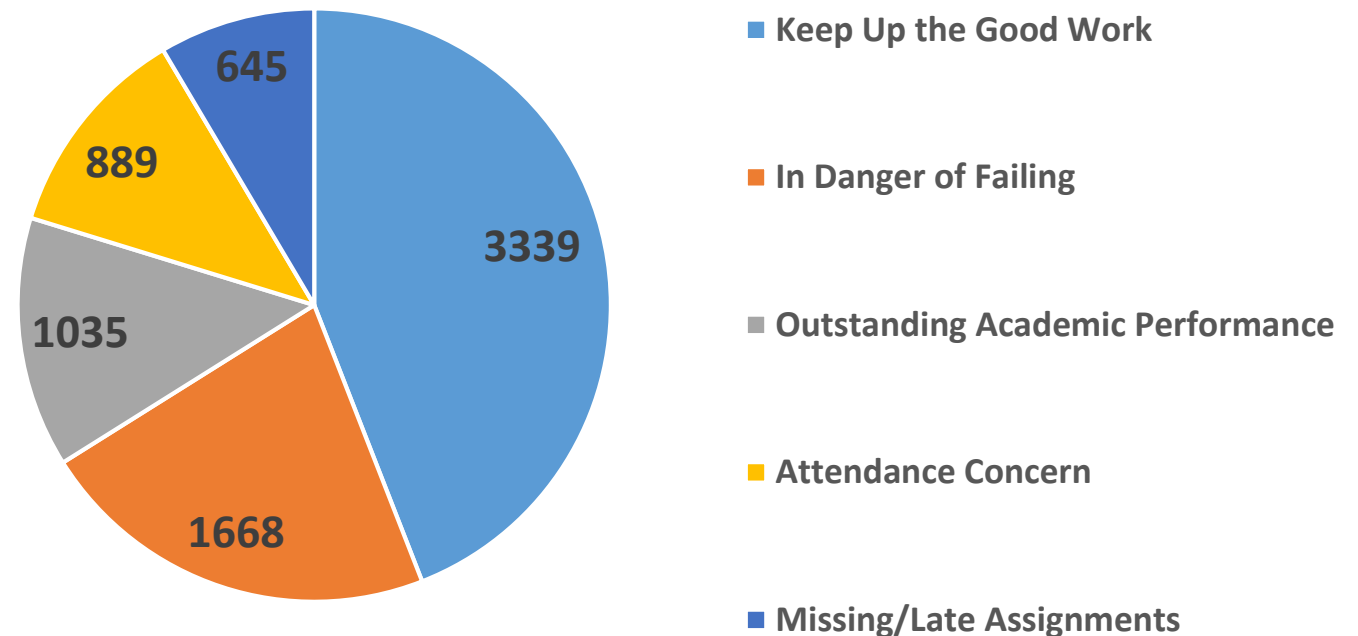


Starfish Early Alert

Spring 2018 Tracking Items by Category

Category	Raised
ACADEMIC FLAGS	3,334
SOCIAL/WELLNESS FLAGS	220
REFERRAL	30
KUDOS	4,379
TO DO	44

Top Five Most Raised Tracking Items



Starfish Expansion

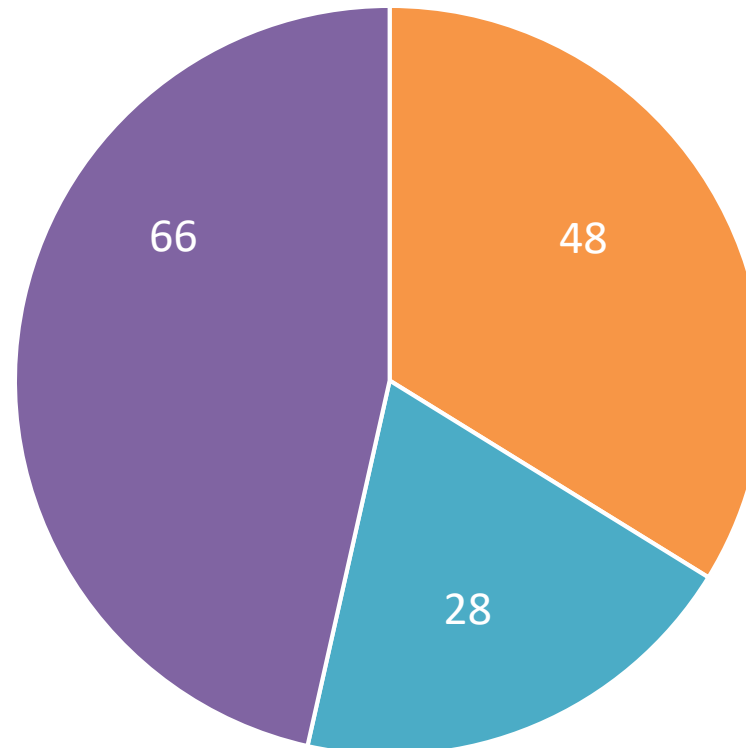
- Starfish Exporter added to increase reporting and assessment capabilities
- Expanding usage to include graduate students
- Creating new roles to include more Student Affairs and Student Services professionals
- Expanding the Services Catalog to include more academic and student services areas
- Enhancing and updating web presence
- Adding referrals, attributes and success plans



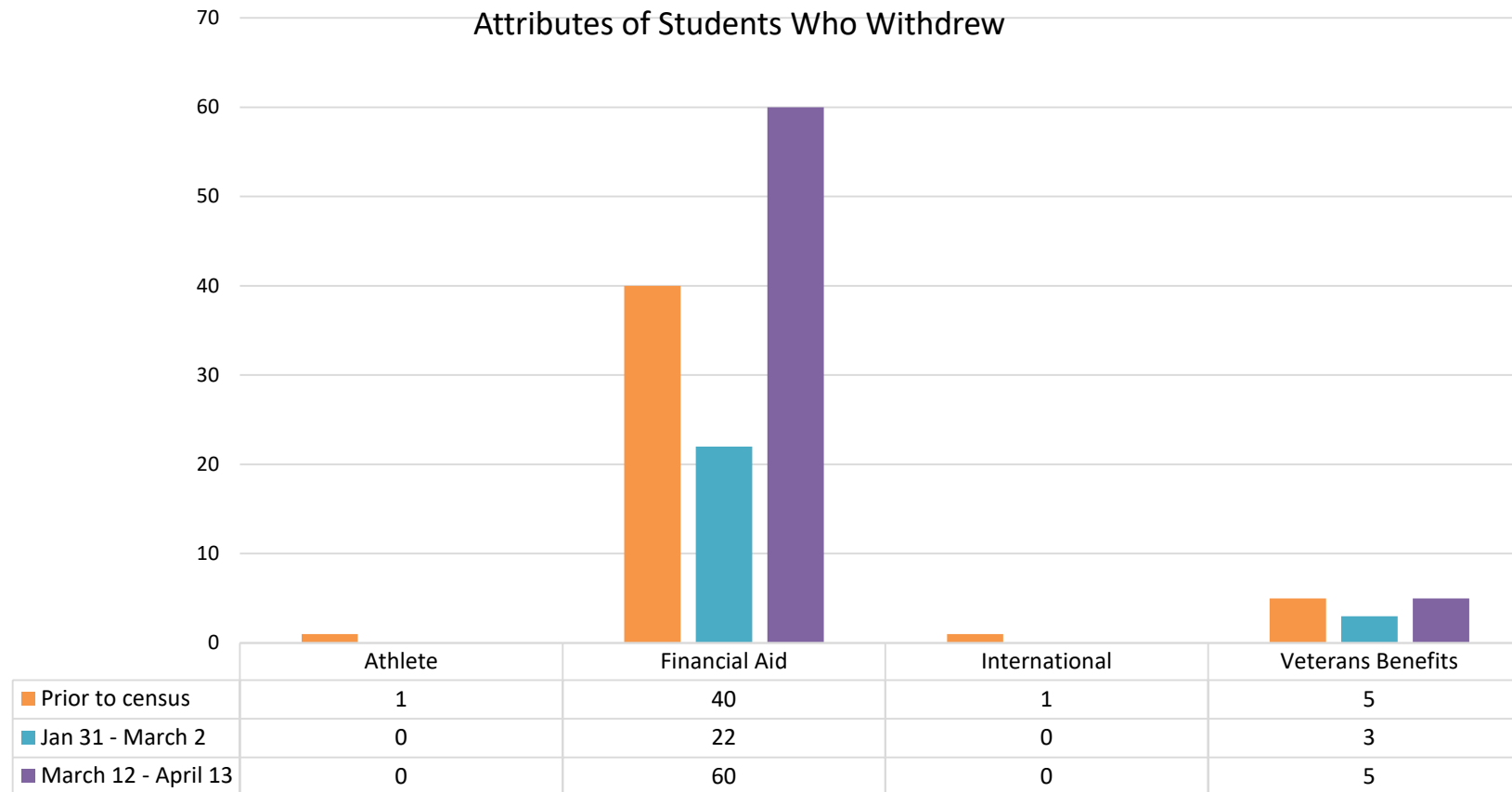
Spring 2018 Withdrawal Data

Date of Withdrawal

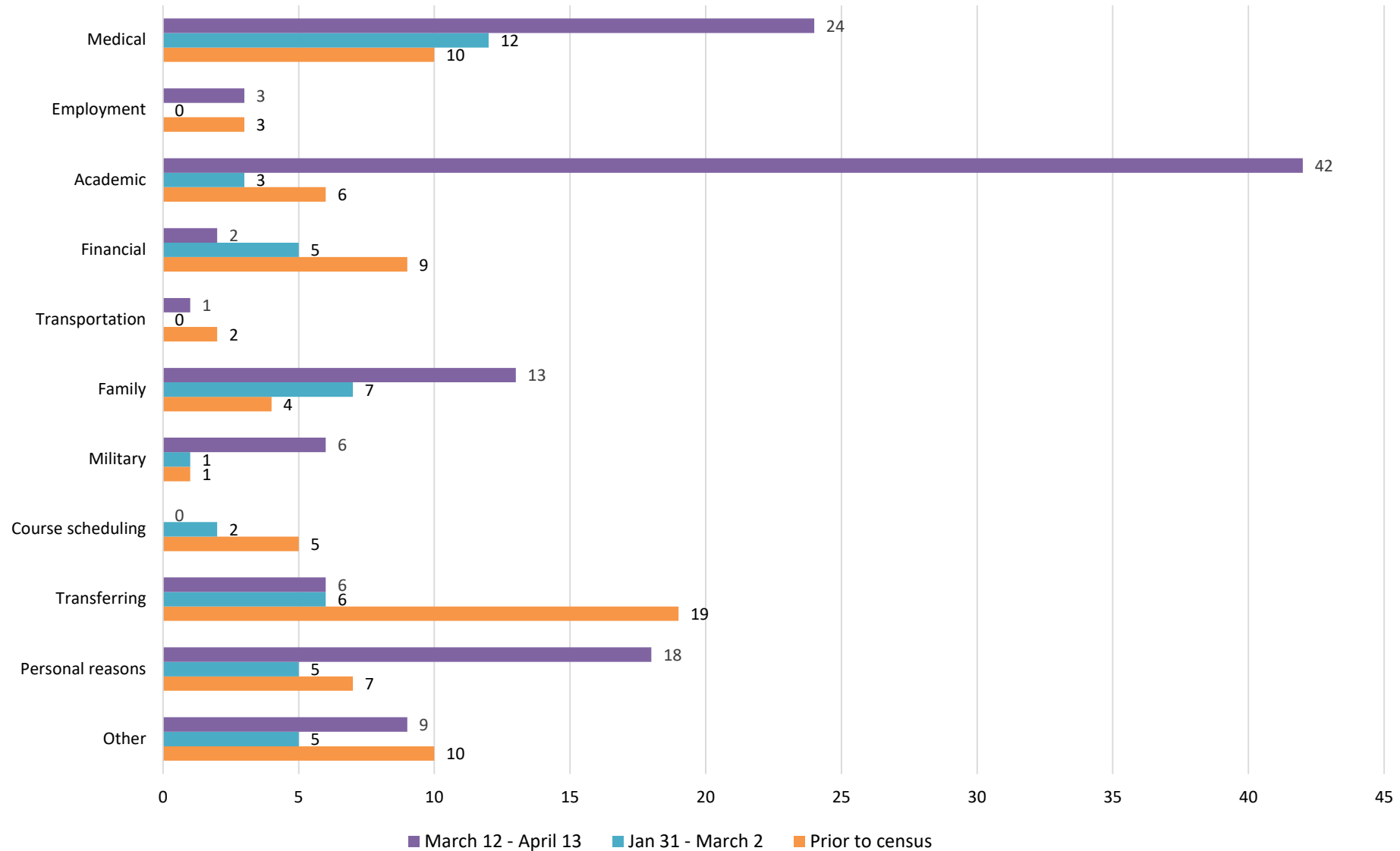
- Prior to Jan. 30
- Jan 31 - March 2
- March 12- April 13



Spring 2018 Withdrawal Data



Spring 2018 Reported Reasons for Withdrawal



Re-enrollment Initiatives for Fall 2018

- **Currently Enrolled Students**
 - 488 emails and hard copy letters mailed.
 - 378 students called through two calling campaigns completed by academic advisors.
- **Former students**
 - 773 emails and letters went out to partial degree completers.
 - 355 individuals called through two calling campaigns completed by Student Affairs volunteers.

Fail Point Prevention Initiatives

Calling Campaigns

- Contact students that were dropped for non-payment of tuition and fees
 - August 2018: 446 students dropped with 195 reinstated after receiving the call
 - August 2017: 469 students dropped with 141 reinstated after receiving the call

Fail Point Prevention Initiatives

Student Success Coaches

- Two Graduate Assistants serving in role
- Target population is higher at-risk students
- Individual, case management structure
- Develop and/or enhance academic success skills such as study skills and time management
- Connect students with campus resources such as course-specific tutoring at the Harvey Knowledge Center or the Counseling Center for assistance with social/emotional issues

End of Board of Visitors Materials

