

Student Success Committee

February 2019

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE

2:30 P.M.**

FEBRUARY 6, 2019

**MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA**

DRAFT
AGENDA

- **CALL TO ORDER** Dr. Debra McMahon, *Chair*
- **APPROVAL OF AGENDA** Dr. Debra McMahon, *Chair*
- **APPROVAL OF MINUTES** Dr. Debra McMahon, *Chair*
December 6, 2018
- **STUDENT GOVERNMENT ASSOCIATION REPORT** Ms. Julianna Stanley, *Student Government Association President*
- **STUDENT AFFAIRS REPORT** Dr. Susan Trageser, *Vice President for Student Affairs*
 - Fall 2018 Overview
 - Student Success and Retention
 - Housing and Residential Life
 - Staffing and Program Updates
 - Supporting Roanoke-based Students
 - Diversity and Inclusion
 - Fraternity and Sorority Life
 - Student Involvement
- **iGEN: UNDERSTANDING STUDENT CULTURE** Dr. Jeanne Mekolichick, *Associate Provost for Academic Programs*
Mrs. Angie Mitchell, *Associate Vice President for Student Affairs/Dean of Students*
Ms. Tricia Smith, *Associate Vice President for Student Life*
- **OTHER BUSINESS** Dr. Debra McMahon, *Chair*
- **ADJOURNMENT** Dr. Debra McMahon, *Chair*

**** All start times for committees are approximate only. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.**

COMMITTEE MEMBERS

Dr. Debra K. McMahon, Chair
Ms. Karyn K. Moran, Vice Chair

Dr. Thomas Brewster
Dr. Jay A. Brown
Dr. Susan Whealler Johnston
Ms. Myriah Brooks (Non-voting Advisory Member)

February 2019 Meeting Materials

RADFORD UNIVERSITY

Board of Visitors

Student Government Association

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SGA Senate

- Landlord Luncheon, February 12
- Landlord Fair, February 13
- Election Interest Meetings, February 11 and 12
- Elections, February 25-28
- Election Announcements, March 1



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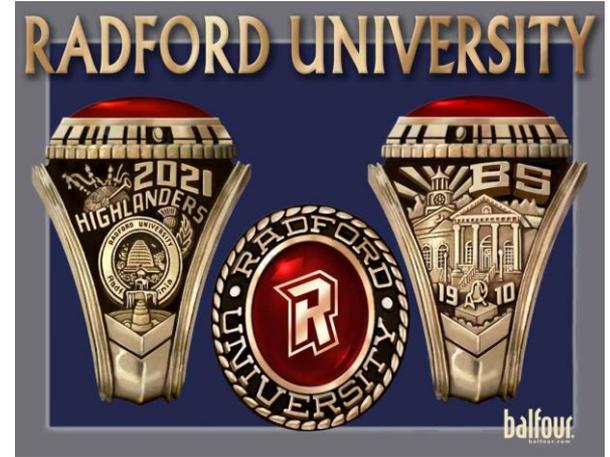
Cabinet and Staff

- Men's Basketball T-shirt Drive, February 21
- Bags to Benches



Additional Updates

- SGA Winter Retreat
- MLK Day of Service
- Ring Dance, March 31
- Beat the Blame Game, April 3
- Unity Fest, April 13



Discussion

Student Affairs Update

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Board of Visitors

February 7, 2019

Fall 2018 Overview

- Trends
- Programming
- Moving forward



Student Success and Retention

RADFORD UNIVERSITY
MESSAGE FROM President Brian O. Hemphill, Ph.D.



RETENTION SUMMIT
JANUARY 17, 2019

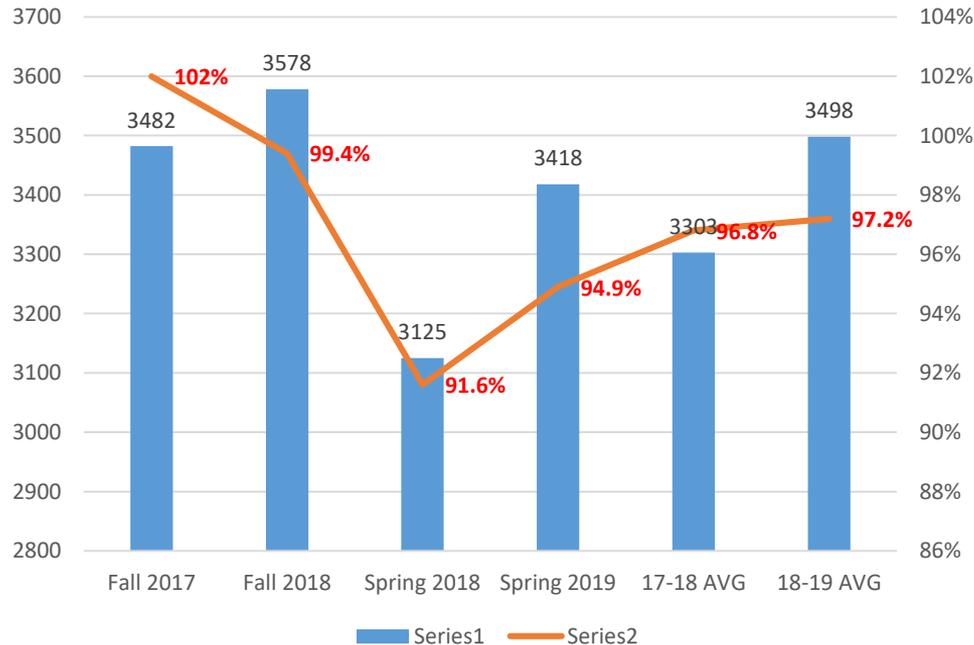
The image shows three students walking on a campus. The student on the left is a young man in a white t-shirt with 'LONG CREEK' on it. The student in the middle is a young woman in a red 'RADFORD UNIVERSITY' sweatshirt. The student on the right is a young woman in a grey hoodie. They are walking in front of a large, light-colored building with a gabled roof.



**Student Success
Plans** Page 12 of 51

Housing and Residential Life

Occupancy Averages 2017-18 and 2018-19



Staffing Updates

- Hired new Area Director
- Hired four new Resident Directors
- Launched Search for Director

Supporting Roanoke-based students

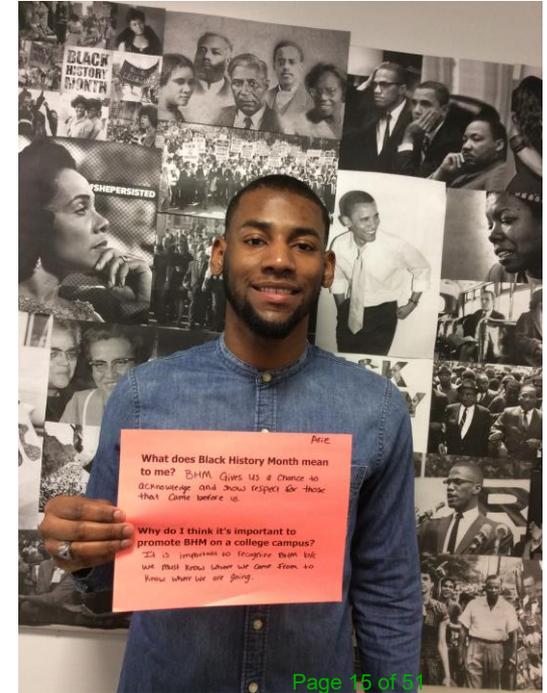
Working together for the future



Advocacy Day 2019



Diversity and Inclusion



Fraternity and Sorority Life



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Fraternity and Sorority Life

Scholarship
Leadership
Service
Friendship



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Student Involvement



Halfway There Celebration



Winter Club Fair

Discussion

iGen: The Evolution of Student Culture

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Traditionalists

Pre 1945

Experienced: Great Depression, WWI, WWII, GI Bill

Work is: An obligation

Aspiration: Home ownership

Boomers

1946-1965

Experienced: Television, Moon Landing, Watergate, Vietnam War

Work is: Expected

Aspiration: Job Security

Gen X

1966-1977

Experienced: MRV, Nintendo, PCs

Work is: A difficult Challenge

Aspiration: Work-life balance, independence

Millennial

1978-1995

Experienced: Natural disasters, diversity, mobile technology

Work is: A means to an end

Aspiration: Freedom & flexibility

iGen

After 1995

Experienced: Economic downturn, global warming

Work is: Constantly evolving

Aspiration: Structure & stability

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In no hurry

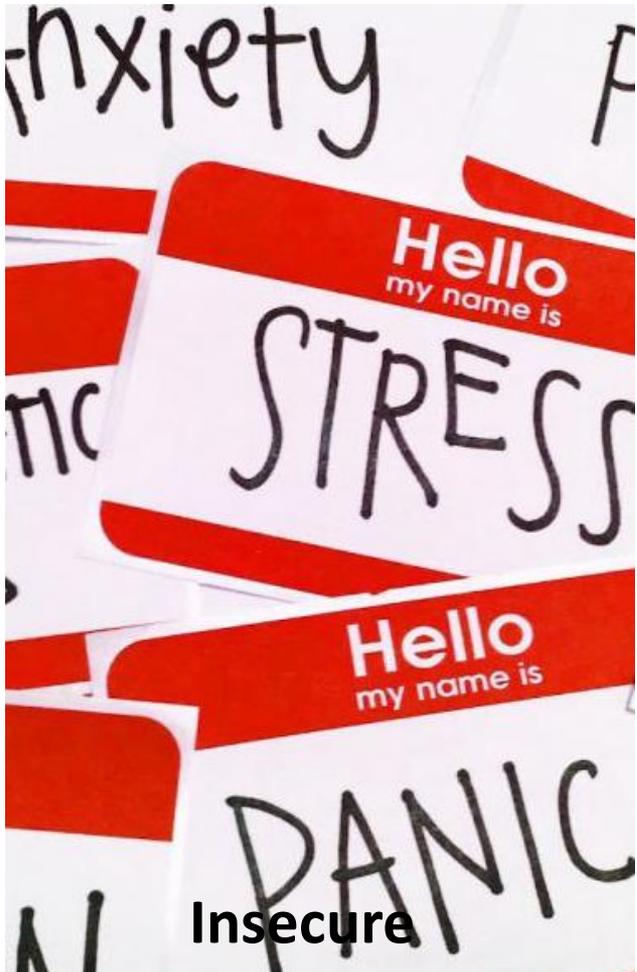


Internet

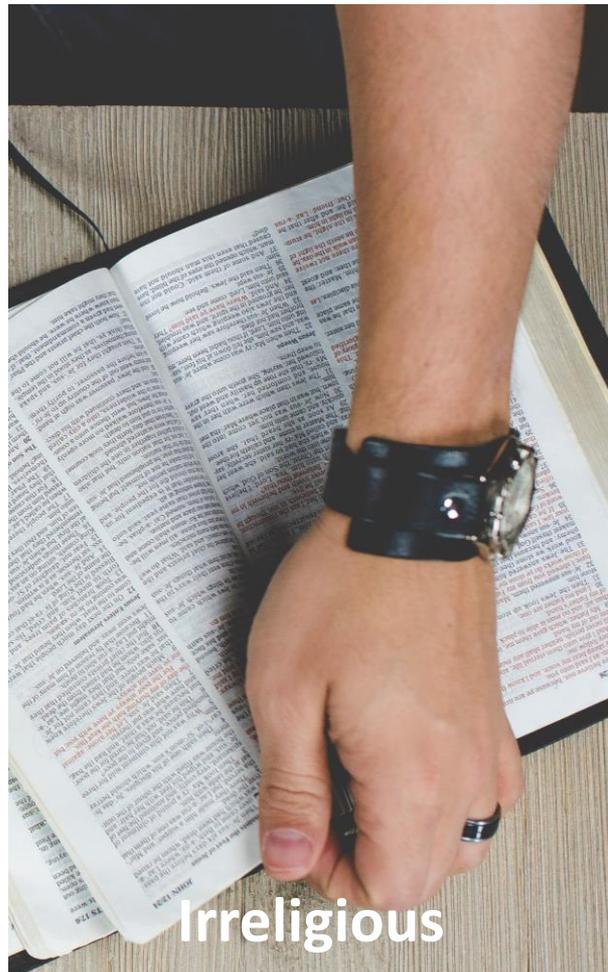


In person no more

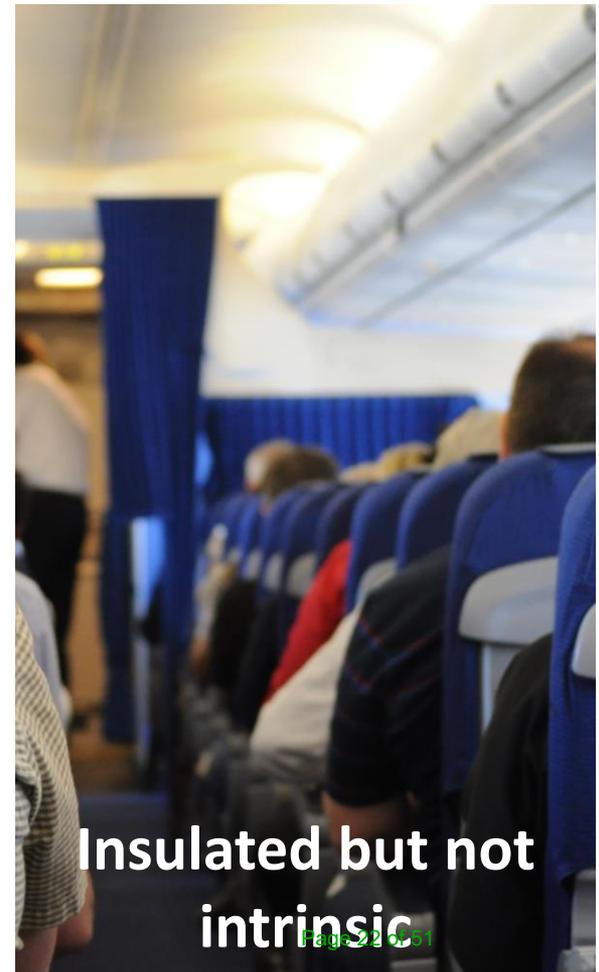
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Insecure



Irreligious



Insulated but not
intrinsic

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Independent

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How Radford University Engages iGen

- Academic
- Co-curricular
- Financial
- Social
- Well-Being
- Support Services



Where do we go from here?

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December 2018 Minutes

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE MEETING
4:30 P.M.
DECEMBER 6, 2018
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT
MINUTES

COMMITTEE MEMBERS PRESENT

Dr. Debra McMahon, Chair
Ms. Karyn Moran, Vice Chair
Dr. Thomas Brewster
Dr. Jay Brown
Dr. Susan Whealler Johnston
Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

BOARD MEMBERS PRESENT

Mr. Mark Lawrence, Rector
Mr. Robert Archer, Vice Rector
Ms. Krisha Chachra
Dr. Rachel Fowlkes
Mr. Randy Marcus
Ms. Georgia Anne Snyder-Falkinham
Ms. Lisa Throckmorton
Ms. Nancy A. Rice

OTHERS PRESENT:

Dr. Brian O. Hemphill, President
Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Mr. Chad Reed, Vice President for Finance and Administration and Chief Financial Officer
Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff

CALL TO ORDER

Dr. Debra McMahon, Chair, formally called the Student Success Committee meeting to order at 4:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA

Dr. McMahon asked for a motion to approve the December 6, 2018 meeting agenda, as published. Ms. Karyn Moran so moved, Dr. Jay Brown seconded, and the agenda was approved unanimously.

APPROVAL OF MINUTES

Dr. McMahon asked for a motion to approve the minutes of the October 2, 2018 meeting of the Student Success Committee, as published. Dr. Thomas Brewster so moved, Ms. Moran seconded, and the minutes were approved unanimously.

REPORTS

Student Government Association President Julianna Stanley updated the Committee on recent events the Student Government Association has hosted this semester, including a voter registration drive and a forum open to all students to discuss their diverse backgrounds and find ways to work together and appreciate the diversity of the Radford Community. The Student Government Association created a Thankful Tree before fall break on which students, faculty and staff could post a note indicating how they are thankful for Radford University. The Student Government Association also passed a resolution supporting the schools impacted by the wild fires in California, and these have been sent to those universities. A copy of the report is attached hereto as ***Attachment A*** and is made a part hereof.

Vice President for Student Affairs Susan Trageser provided the Division of Student Affairs report. Vice President Trageser updated the Committee on the Living-Learning Communities, now at seven with 285 students participating. Vice President Trageser shared information about the Mentoring Academically Successful Highlanders, or MASH, program. In its fourth year, the program has expanded to include 70 students and provides mentoring and coaching to provisionally admitted students. These students were placed in CORE and University 100 courses together. Predictive analytics were used to identify at-risk students, and these students were contacted by staff in the Student Organization Assistance and Resources office to let them know of ways to become involved in student organizations, which has shown to increase retention. Vice President Trageser reported that the Center for Diversity and Inclusion's new training programs will begin next semester. Diversity2Go is a comprehensive cultural awareness training for students, faculty and staff, and Social Change Training is designed to equip participants with information to achieve positive change in their communities. A copy of the report is attached hereto as ***Attachment B*** and is made a part hereof.

Associate Vice President for Student Life Tricia Smith and Associate Dean of Students Bruce Hayden gave a presentation on student advocacy and wellness to the Committee. Ms. Smith and Mr. Hayden reviewed how the offices within the Division of Student Affairs advocate for students by providing resources, support and skills to be successful in and outside the classroom. Several offices provide this same guidance to families. The Student Counseling Center and Substance Abuse and Violence Education Services provide one-on-one counseling, group therapy sessions, recovery groups, information sessions and fitness/wellness referrals. A copy of the report is attached hereto as ***Attachment C*** and is made a part hereof.

ADJOURNMENT

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Ms. Moran so moved, Dr. Brown seconded, and the motion carried unanimously. The meeting adjourned at 5:15 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant
to the Vice President for Student Affairs
Secretary to the Committee

Student Government Association

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SGA Senate

- Campus Safety Walk
- Senate Committees
- Tabling in the Bonnie
- Thankful Tree



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Cabinet and Staff



- Voting Awareness
- Making Connections Forum
- Community Service

Additional Updates

- ASGA Conference
- Unity Fest
- Advocacy Day
- Fundraising for a University Gift

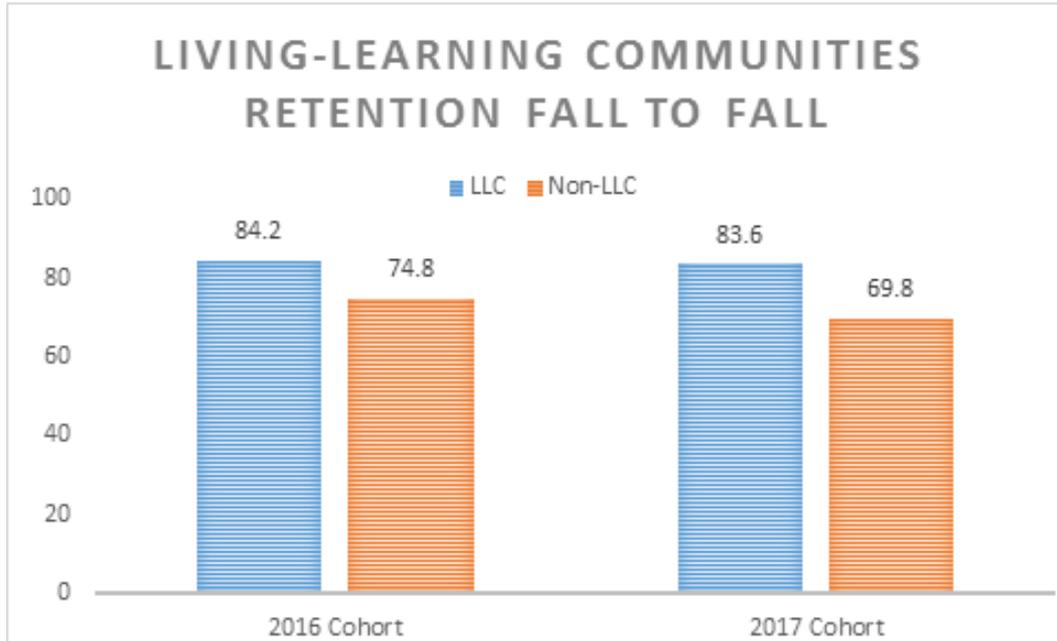


Discussion

Student Affairs Update

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Housing and Residential Life



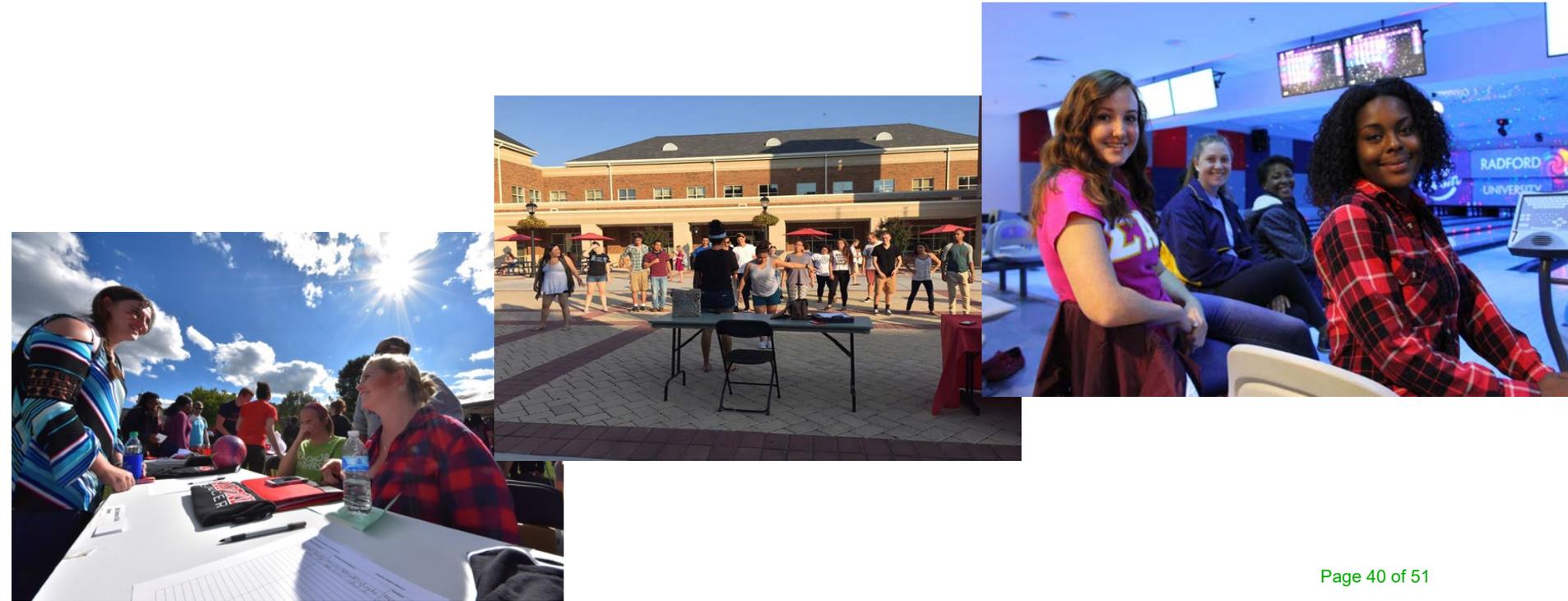
Student Success and Retention



Student Recreation and Wellness



Student Involvement



Awareness and Prevention



Center for Diversity and Inclusion

- Diversity2Go
- Social Change Training



Discussion

Student Advocacy and Wellness

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What is advocacy?



What is wellness?



What does advocacy look like?

-  Dean of Students
-  Student Counseling Center
-  SAVES
-  Center for Accessibility Services
-  Student Standards and Conduct
-  Housing & Residential Life
-  Student Recreation and Wellness
-  Student Involvement
-  Fraternity and Sorority Life
-  Center for Diversity and Inclusion
-  Student Success and Retention

Dean of Students

The primary role is to provide support to students. This is done by working with a student to ensure they have access to eligible resources, support and skills to engage and be successful, both in and out of the classroom. Dean of Students provides the same guidance and consultation to families, faculty and staff.

-  Awareness
-  Advocacy
-  Accountability

Student Counseling Center

Student Counseling Services provides free, confidential, mental health services. Student Counseling Center supports the academic mission by providing learning opportunities for students to grow as individuals, to form deeper relationships with their peers, and to develop as successful members of our community and society at large.

-  National landscape
-  Use of services
-  Programming

SAVES

Substance Abuse and Violence Education Support

Dedicated to reducing negative consequences related to substance abuse and/or violence through campus-wide initiatives that address these issues and promote student success.

-  Sexual Violence
-  Substance Abuse
-  AlcoholEDU and Haven

Discussion

End of Board of Visitors Materials

