

Student Success Committee

September 2019

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE

2 P.M.**

SEPTEMBER 26, 2019

**MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA**

**DRAFT
AGENDA**

- **CALL TO ORDER** Dr. Debra McMahon, *Chair*
- **APPROVAL OF AGENDA** Dr. Debra McMahon, *Chair*
- **APPROVAL OF MINUTES** Dr. Debra McMahon, *Chair*
 - May 9, 2019
- **STUDENT GOVERNMENT ASSOCIATION REPORT** Ms. Colleen McNickle, *Student Government Association President*
- **FIRST YEAR SUCCESS TEAM REPORT** Dr. James Penven, *Assistant Vice President for Student Success and Retention*
- **STUDENT AFFAIRS REPORT** Dr. Susan Trageser, *Vice President for Student Affairs*
- **OTHER BUSINESS** Dr. Debra McMahon, *Chair*
- **ADJOURNMENT** Dr. Debra McMahon, *Chair*

**** All start times for committees are approximate only. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.**

COMMITTEE MEMBERS:

Dr. Debra K. McMahon, Chair

Ms. Karyn K. Moran, Vice Chair

Mr. Mark Lawrence

Dr. Susan Whealler Johnston

Mr. David A. Smith

Mr. Breon Case, Non-voting Advisory Member

September 2019 Meeting Materials

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Board of Visitors

Student Government Association 2019-2020

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Board of Visitors

September 26, 2019

Highlanders First

- Student Opinion
- Surveying
- Senate Tables in the Bonnie
- What Do You Want Wednesday
- Student Appreciation Day
- Town Hall
- First 30 Days



Highlander Engagement

- Highlander Pride
- Community Service
- Unity Fest
- Advocacy Day
- Ring Dance



Highlanders Aware

- Sexual Assault Awareness
- Campus Safety
- Live Safe App
- Mental Health Awareness
- Talk Saves Lives



Questions?



First-Year Success Team

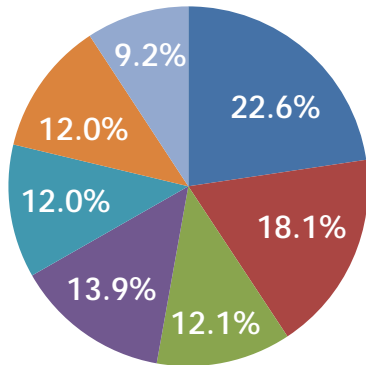
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First-Year Success Team

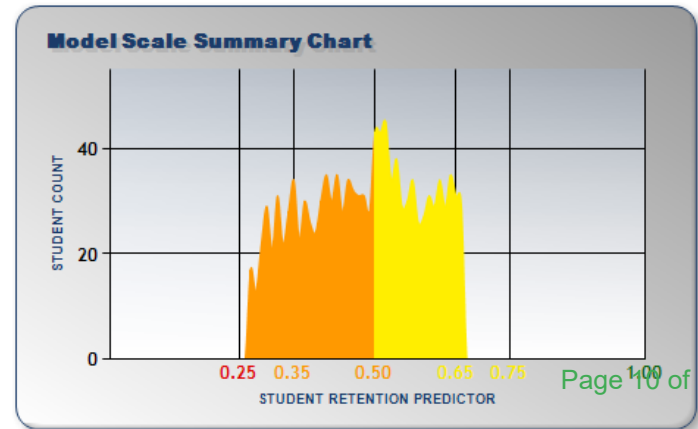


Through our partnership with Ruffalo Noel Levitz, we have identified 1,200 students needing the most influence to reenroll.

Relative Strength of Model Variables



- High School GPA
- High School CEEB Code
- Initial Source Code
- Academic Major
- No of Days Confirmed
- City
- Percent of Need Met



First-Year Success Team

Providing support to first-year students to promote success, persistence and re-enrollment.

Noelani Hall, CHBS

Rachel Hall, Major Exploration

Dana Trask, CVPA

Joel Hanlon, NSFP

Amber Smith, NSFP

Michele Hosey, OSSR

Advisor Vacant, CEHD

Jamie Penven, OSSR

Parker Sanders, DCOBE

Alison McCoy, Major Exploration

Sara Coulson, ACSAT

Tabitha Greer, WCHHS

Jason Lucas, NSFP

Cammie Sgerrella, NSFP

Susan Hudson, OSSR

First-Year Success Team

Student Success Communications Timeline

Event/Activity	Timeline	Responsible	Method	Key Performance Indicator
Introduction to FYST team member email	Week 4 August (first week of classes)	FYST	Email	2nd term retention
Post-Quest Newsletter 8: First week of classes, club fair; schedule changes	Week 4 August	NSFP branded Admissions sends	Email	2nd term retention
You Matter Door Knocking Campaign	Week 2 Fall Term	OSSR, University Offices	In Person	2nd term retention
Invite students to discuss CSI	Week 2-3 September	FYST	Email	2nd term retention

First-Year Success Team

Each student of the 1,200 has a First-Year Success Team (FYST) Advisor or a Faculty/Professional Advisor and a FYST Coach

- Monitors any issues with attendance concerns or in danger of failing
- Reminders about FAFSA
- Prompts for registration



First-Year Success Team



Goals

- Fall-to-Fall retention of 80.2% for entering 2019 class
- Review, revise and strengthen the student success communications/action timeline
- Provide support and focus to help increase student success

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Discussion

Student Affairs Update

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Board of Visitors

September 26, 2019

Division Highlights

- Summer Interns
- Models of Practice
- Welcome Week
- Family Weekend



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Student Employment

Campus employment is a great way for our students to get involved, get engaged and feel connected to campus, making it an effective retention tool.



Student Counseling Services

Let's Talk

Fall 2019 Locations

- Mondays: Dedmon Center, Noon - 2 p.m.
- Tuesdays: Student Recreation and Wellness Center, 3 - 5 p.m.
- Wednesdays: Center for Diversity and Inclusion, 2 - 4 p.m.
- Thursdays: McConnell Library, 9:30 - 11:30 a.m.
- Fridays: The Bonnie, 11 a.m. - 1 p.m.

Initial Consultation

Fall 2019 Hours

- Mondays and Wednesdays: 10 a.m. - Noon and 2 - 4 p.m.
- Thursdays and Tuesdays: 9:30 - 11:30 a.m. and 1:30 - 3:30 p.m.
- Fridays: 11 a.m. - 1 p.m.

Introducing our new
program...



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Student Counseling Services

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Fraternity and Sorority Life

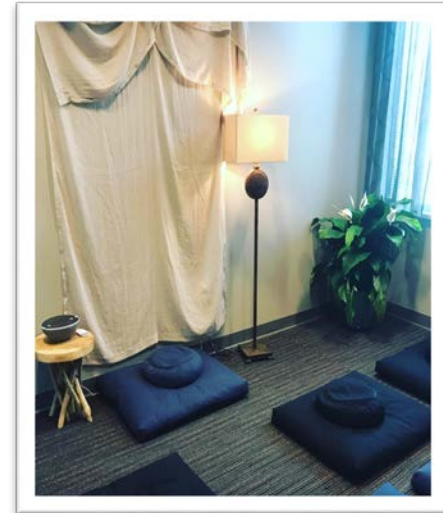
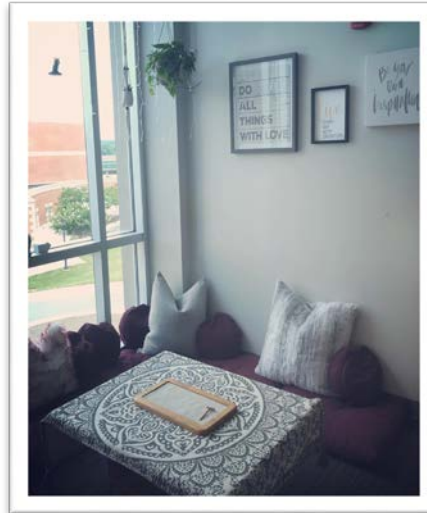


- 815 total members at the end of Spring 2019 semester
- 8,877 community service hours
- \$18,000 in philanthropy support
- The all-sorority GPA was above the all-women's GPA for the Spring 2019 semester

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Student Recreation and Wellness

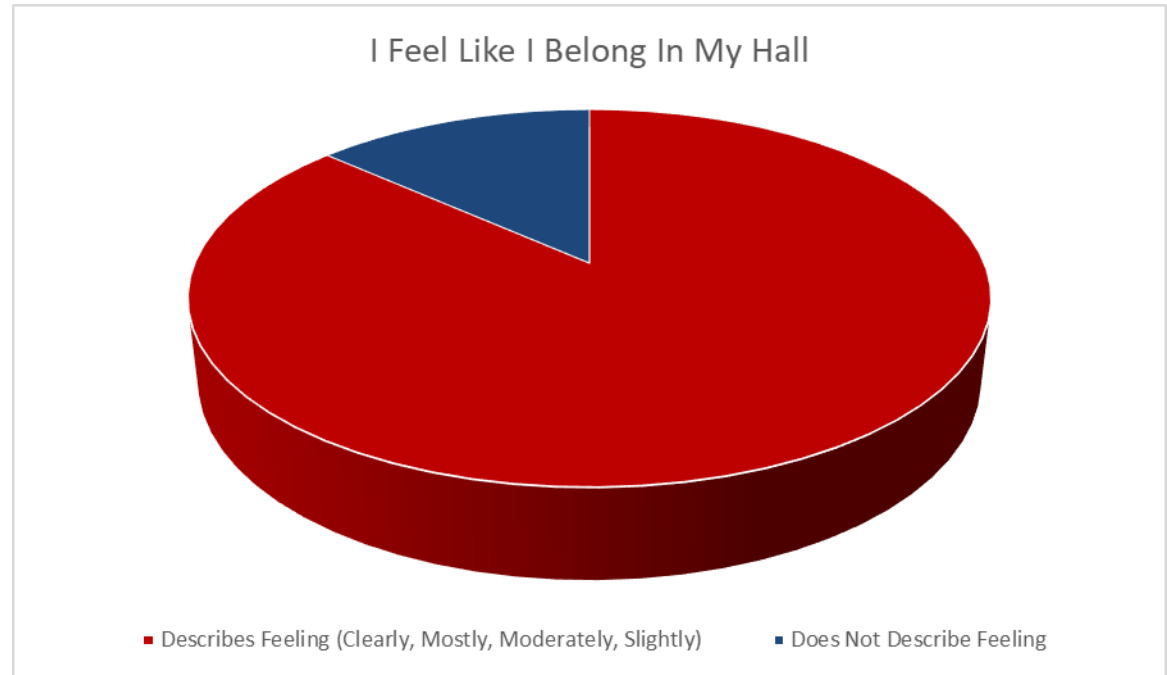


Providing a welcoming space for all students to enhance holistic health and wellness, the mindfulness and meditation rooms were opened late Summer 2019.

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Housing and Residential Life

- In the Spring 2019 semester, a satisfaction survey was administered to all residents residing on campus.
- Total number of residents who completed the survey was 499.



Housing and Residential Life

Housing and Residential Life has implemented a new Culture of C.A.R.E. philosophy:

- Customer Service
- Accountability
- Retention
- Engagement



Student Standards and Conduct



Retention Agents

- Developmental programs
- Internships
- Faculty support

Discussion

May 2019 Minutes

RADFORD UNIVERSITY

Board of Visitors

RADFORD UNIVERSITY

Board of Visitors

STUDENT SUCCESS COMMITTEE MEETING

3:00 P.M.

MAY 9, 2019

MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT **MINUTES**

COMMITTEE MEMBERS PRESENT

Dr. Debra K. McMahon, Chair

Ms. Karyn K. Moran, Vice Chair

Dr. Thomas Brewster

Dr. Jay A. Brown

Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBER ABSENT

Dr. Susan Whealler Johnston

BOARD MEMBERS PRESENT

Mr. Mark S. Lawrence, Rector

Mr. Robert A. Archer, Vice-Rector

Ms. Krisha Chachra

Dr. Rachel D. Fowlkes

Mr. James R. Kibler

Mr. Randy J. Marcus

Ms. Nancy A. Rice

Ms. Georgia Ann Snyder-Falkinham

Dr. Jake Fox, Faculty Representative (Non-voting Advisory Member)

OTHERS PRESENT

President Brian Hemphill

Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President

Dr. Kenna M. Colley, Interim Provost and Vice President for Academic Affairs

Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer

Ms. Wendy Lowery, Vice President for University Advancement

Ms. Kitty McCarthy, Vice President for Enrollment Management

Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer

Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations

Dr. Susan Trageser, Vice President for Student Affairs

Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia

Other Radford University faculty and staff

CALL TO ORDER

Dr. Debra K. McMahon, Chair, formally called the Student Success Committee meeting to order at 3:18 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA

Dr. McMahon asked for a motion to approve the May 9, 2019 meeting agenda, as published. Dr. Jay A. Brown so moved, Dr. Thomas Brewster seconded, and the motion carried unanimously.

APPROVAL OF MINUTES

Dr. McMahon asked for a motion to approve the minutes of the February 7, 2019 meeting of the Student Success Committee, as published. Dr. Brewster so moved, Ms. Karyn K. Moran seconded, and the motion carried unanimously.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA (SCHEV) UPDATE

SCHEV Student Representative Cody Hartley, who served as co-chair for the 2018-2019 academic year, updated the Committee on the SCHEV Student Advisory Council's focus during the past year, which included four-year institutions providing more support, incentive programs and resources for transfer and under-represented students. The Student Advisory Council also made several recommendations to SCHEV regarding campus safety, including ensuring effective education across all universities and testing of campus alert systems. He expressed that serving on the Student Advisory Council has been a rewarding the experience and provided opportunities for valuable networking. A copy of the report is attached hereto as **Attachment A** and is made a part hereof.

STUDENT GOVERNMENT ASSOCIATION (SGA) REPORT

SGA President Julianna Stanley gave her final report to the Committee which outlined the initiatives completed by SGA during the semester, including legislation passed addressing sustainability and the creation of an international student donation program allowing students to leave items such as small appliances, electronics and bathroom supplies for new incoming international students. SGA purchased and dedicated a plaque in memory of State Trooper Lucas Dowell, an alumnus who was killed in the line of duty. The SGA also hosted a reception for his family after the dedication in the College of Humanities and Behavioral Sciences Building.

The SGA hosted open forums for all students to voice concerns and plans were made to address identified issues in Fall 2019. The SGA was able to collect enough plastic bags through the Bags to Benches program to purchase a bench made from the recycled plastics and it was placed at the transit stop near the Bonnie Hurlburt Student Center. Colleen McNickle was elected as the SGA President for the 2019-2020 academic year. A copy of the report is attached hereto as **Attachment B** and is made a part hereof. Following Ms. Stanley's report, Dr. McMahon presented her with a diploma frame and photo in recognition of her two years as SGA President and work with the Student Success Committee.

STUDENT AFFAIRS REPORT

Vice President for Student Affairs Susan Trageser, Ph.D. shared with the Committee an update on the recent activities within the Division of Student Affairs. She began her report by discussing the new group therapy sessions that the Student Counseling Center has begun offering which allows students to strengthen their communication and socialization skills with other students having the

same struggles. A Recovery Lounge was opened in continued support of the creation of a Collegiate Recovery Community, which provides a calm, safe environment for students in recovery to study, be with their peers and socialize. The first *INclusion Week* was held this spring with panel discussions and other activities. The activities demonstrated the shift to focus on abilities and accessibilities versus disabilities.

Vice President Trageser continued by stating that the Laptop Loaner program, through the Center for Diversity and Inclusion, will be offering 100 laptops beginning in the fall semester in comparison to 30 laptops offered this academic year with a 50-student waiting list. The Office of Student Success and Retention created a “Path Back to Radford” process for students who withdraw mid-semester and gives the students the information and actions needed to be able to re-enroll. Vice President Trageser also reported on the educational priority focus that the Office of Housing and Residence Life will implement in Fall 2019 with four learning goals identified: Resiliency, Academic Readiness, Healthy Relationships and Radford Community. This new priority is for students to develop the academic and personal skills necessary to succeed at Radford University. Several affinity building and retention initiatives were also held this semester, including signature events for the sophomore, junior and senior classes. The Halfway There Celebration was held for the second year and included the presentation of a \$4,000 Presidential Scholarship to one sophomore. New events held were the Junior Twilight: It’s Your Time and Senior Signing Day. A copy of the report is attached hereto as *Attachment C* and is made a part hereof.

ADJOURNMENT

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Brown so moved, Ms. Moran seconded, and the motion carried unanimously. The meeting adjourned at 4:00 p.m.

Respectfully submitted,

Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee

State Council of Higher Education for Virginia Student Representative

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Introduction: Cody Hartley



Co-Chair-Student Advisory Committee of SCHEV



**STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA**

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Membership



Christopher Newport University

College of William and Mary

Dabney Lancaster Community College

ECPI University

George Mason University

James Madison University

John Tyler Community College

Longwood University

Norfolk State University

Old Dominion University

Radford University

Richard Bland College

Southwest VA Community College

University of Virginia at Wise

University of Mary Washington

University of Richmond

University of Virginia

Virginia Military Institute

Virginia State University

Virginia Tech

Virginia Western Community College

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SCHEV Student Advisory Council Recommendations

Transfer Students

- Consider working with state to create an incentive program related to transfer credit acceptance
- Continue to support and encourage investment towards the Transfer Virginia initiative
- Provide easily accessible college information to students earlier in the process

SCHEV Student Advisory Council Recommendations

Support Services for Under-Represented Students

- Collect more data for a better understanding of under-represented populations
- Distribute climate surveys on each campus to determine specialized needs of their students
- Ensure ADA Compliance and improve accessibility services

SCHEV Student Advisory Council Recommendations

Campus Safety

- State-wide campus safety/active shooter training video for all universities to be required during Freshman and Transfer orientations
- Training and testing of campus alert systems
- Information sharing between universities and law enforcement

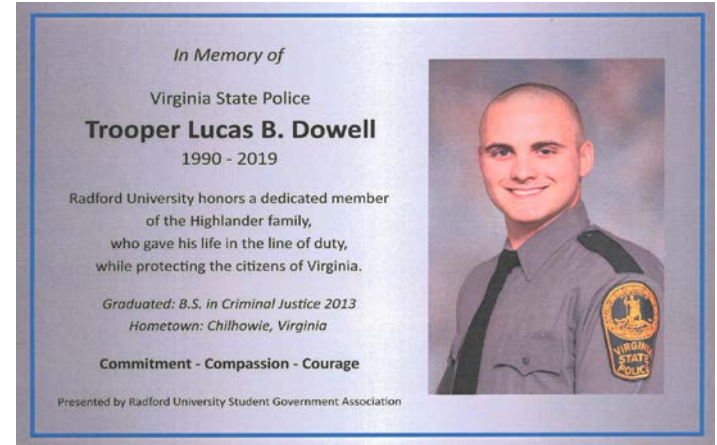
Discussion

Student Government Association

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SGA Senate

- International Student Donation Program
- Trooper Dowell Ceremony
- Human Auctioning Committee
- What Do You Want Wednesday
- Student Appreciation Days



Cabinet and Staff

- Student Forums
- Virginia 21 Award
- Earth Week
- Bags to Benches



Additional Updates

- Funding for the Virginia Association of Communication Arts and Sciences Conference
- Ring Ceremony
- Beat the Blame Game
- Student Finance Committee Budget
- Unity Fest



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Discussion

Student Affairs Update

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Board of Visitors

May 9, 2019

Student Counseling Services and SAVES

- Group Sessions Added
 - Benefits of Group Sessions
 - Types of Groups
 - Group plans for the Fall
 - Recovery Lounge



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Center for Accessibility (CAS)

First INclusion Week on Campus



Center for Diversity and Inclusion

90 registered participants for 2019 Multicultural Congratulatory Ceremony



Kente Stole



Diversity Stole



LGBTQ+ Stole



Hispanic-Latinx Stole



Native American Stole



Campus Climate Survey completed, next steps

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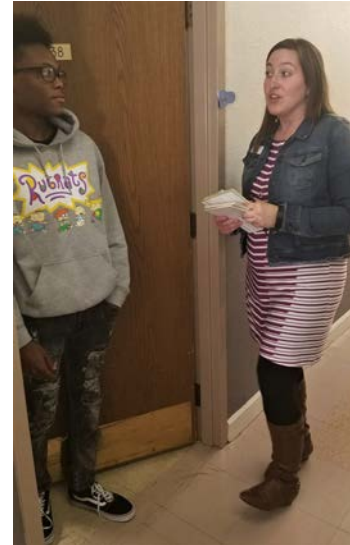
Student Success and Retention



- Recruited 22 Fall 2018 withdraw students to re-enroll for Spring 2019 semester

Spring 2019 “You Matter” Campaign

- Emphasized Mid-Term Grades and Advising for Fall 2019
- Spoke with more than 700 students
- 80% had advising appointments
- Largest participation ever by faculty and staff



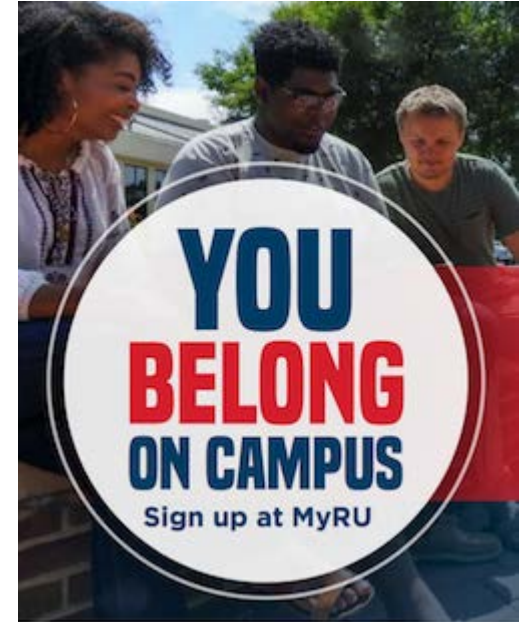
Housing and Residential Life

Residential Curriculum Revision and Realignment

Educational priority focus is on success at Radford

New Learning Goals are:

- Resiliency
- Academic Readiness
- Healthy Relationships
- Radford Community



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Creating Traditions

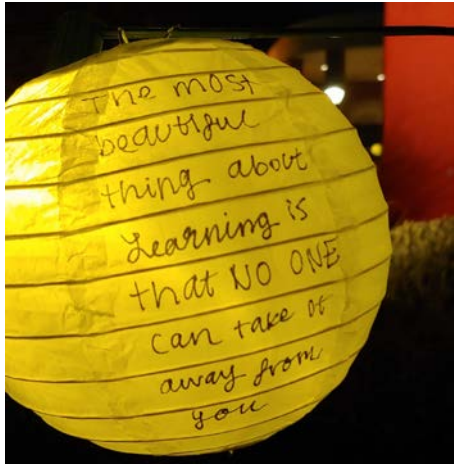


Halfway There
Celebration



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Creating Traditions



Junior
Twilight:
It's Your Time



Creating Traditions



Senior Signing Day

Discussion

End of Board of Visitors Materials

