

## Administrative and Professional Faculty Senate

### DRAFT Business Meeting Minutes

June 14, 2023 at 3:00 PM

McConnell Library Conference Room 170/RUC Room 302

**Present:** Staci Allen, Sandra Bond, Ashlee Claud, Emily Fitzgerald, Susan Hudson, Chad Hyatt, Eric Lovik, Elizabeth McCormick (for Kay Johnson), Mary Catherine Santoro, Scott Shull, Malinda Tasler, Juan Urista, Meghan Viet, Mark Lambert, Debra Johnson

**Not Present:** Vanessa Conner, Charley Cosmato, Sarah Cox, Melanie Fox, Heather Hollandsworth, Stephanie Hovsepian, Allison McCoy, Melissa Neal, Jen Norton, Deana Sentman, Andrea Sharpe-Robinson, Tom Snediker, Susan Trageser (Cabinet Liaison)

**Guests:** Mary Fowler-Hughes, Angela Joyner, Jonathan Renz, Lauren Snelson, Amanda Baldwin Estep, Christina Manzo, David Halpin

1. **Call to Order:** The meeting was called to order at 3:00 PM by President Sandra Bond.
2. **Approval of Minutes:** Minutes from May 10, 2023, were approved.
3. **Guest Speakers:** Angela Joyner VP for Economic Development and Corporate Education and Interim Vice President for Enrollment Management) and Lauren Snelson (University Services)
  - a. **Angela Joyner** discussed the results of the University's rebranding campaign: Radford is partnering with Visionpoint to assess and enhance its brand to attract right-fit prospective students. Questioned what is Radford best known for? Who is a Radford student and what are they thinking? Who are our competitors? What could Radford be known for? Used the answers to these questions to create the new brand platform and its five pillars.
  - b. **Lauren Snelson** announced that parking passes would go on sale August 1 instead of in July.
4. **Updates/Additional Topics**
  - a. Classification and Compensation Study– Information Sign into OneCampus and launch D2L. Search for: Radford University Classification/Compensation Study (click the blue "Enroll in Course" or "Open Course" button.)
  - b. 2023 AP Morale Survey – Senators will be emailed a draft copy of the questions to review and provide feedback by June 30 to [smbond@radford.edu](mailto:smbond@radford.edu). The official survey will be sent out to all AP in mid/late July.
5. **Campus Events/Announcements:** <https://calendar.radford.edu/all>
  - a. 1 Day Quest Orientation Sessions throughout the summer:
    - i. Radford dates: June 17, June 22, June 24, June 30
    - ii. Roanoke dates: June 26, July 15, August 16
  - b. June 17 – Radford Night with Salem Red Sox, Ticket link: <https://bit.ly/3NwdenM>

- c. Aug 11 – Radford Night at Nationals Park, Ticket link: <https://www.mlb.com/nationals/tickets/specials/college-day-series/radford-university>)
- d. Aug 15-16 – Student move in for Main Campus and Roanoke site
- e. Aug 17-19 – Extended orientation/welcome back
- f. Aug 31 – Radford Night at Park in Elmwood Park Concert in Roanoke, VA, free entry with Radford apparel
- g. Sept 15-17 – Family Weekend
- h. Oct 14 – Highlanders Festival
- i. Oct 19-21 – Homecoming (All Alumni, Faculty/Staff, Students & Friends are invited)

**6. Adjournment:** The meeting adjourned at 3:55 PM.

**Next Meeting:**

July 12, 2023 – Officer Elections – Officer duties are outlined in the Bylaws at <https://www.radford.edu/content/ap-senate/home/bylaws.html>