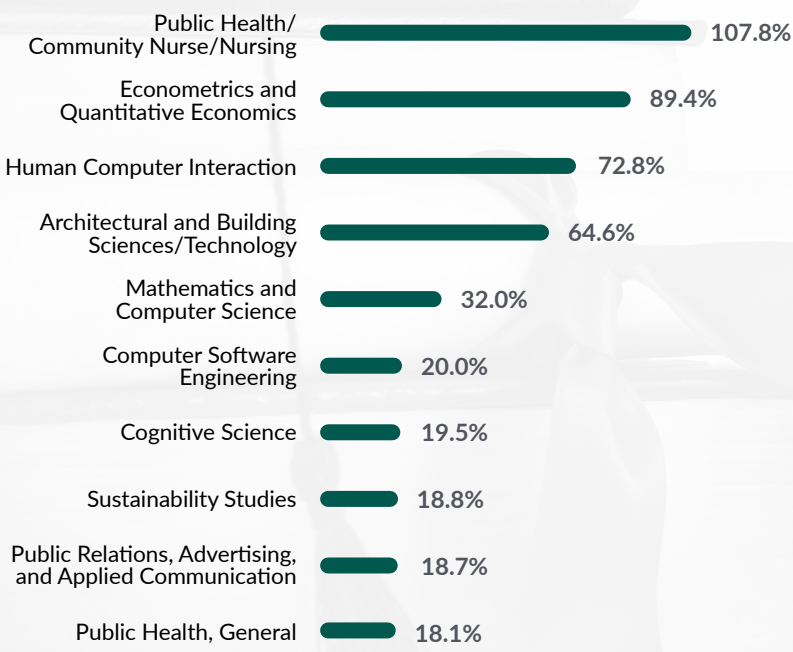


Higher education institutions that strategically align their academic portfolios with the most in-demand career paths can boost enrollment and avoid investing in low performing programs. Institutions can optimize their academic portfolios by strategically aligning their offerings with current and projected labor market demands and trends in order to focus investments on current and potential academic programs best positioned for enrollment growth. See which degree programs and fields are the most popular with college students today and what to expect in the future.

FASTEST GROWING DEGREE PROGRAMS

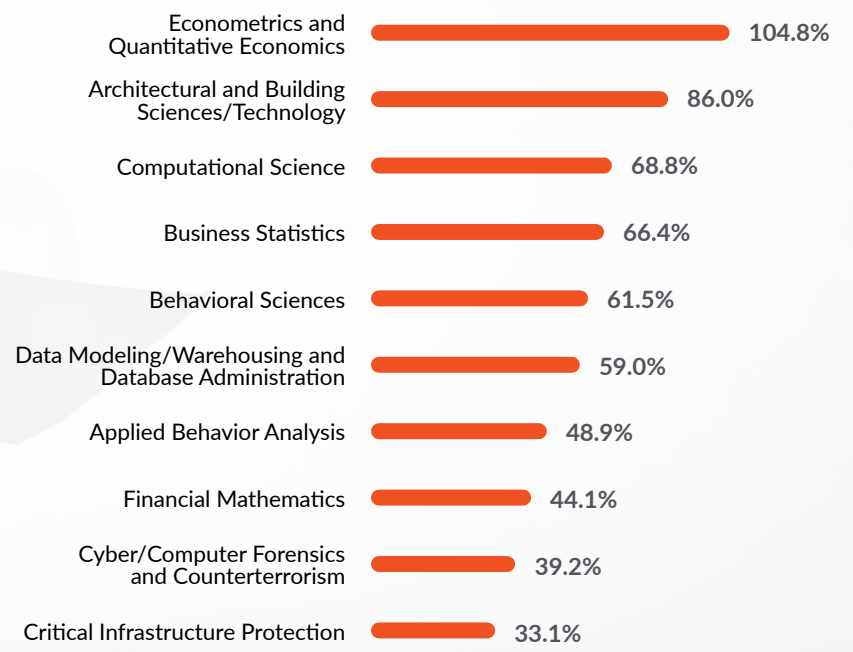
TOP 10 BACHELOR'S DEGREE PROGRAMS

Highest Annualized Growth Rate in Degree Completions in the United States, 2015-2019



TOP 10 MASTER'S DEGREE PROGRAMS

Highest Annualized Growth Rate in Degree Completions in the United States, 2015-2019

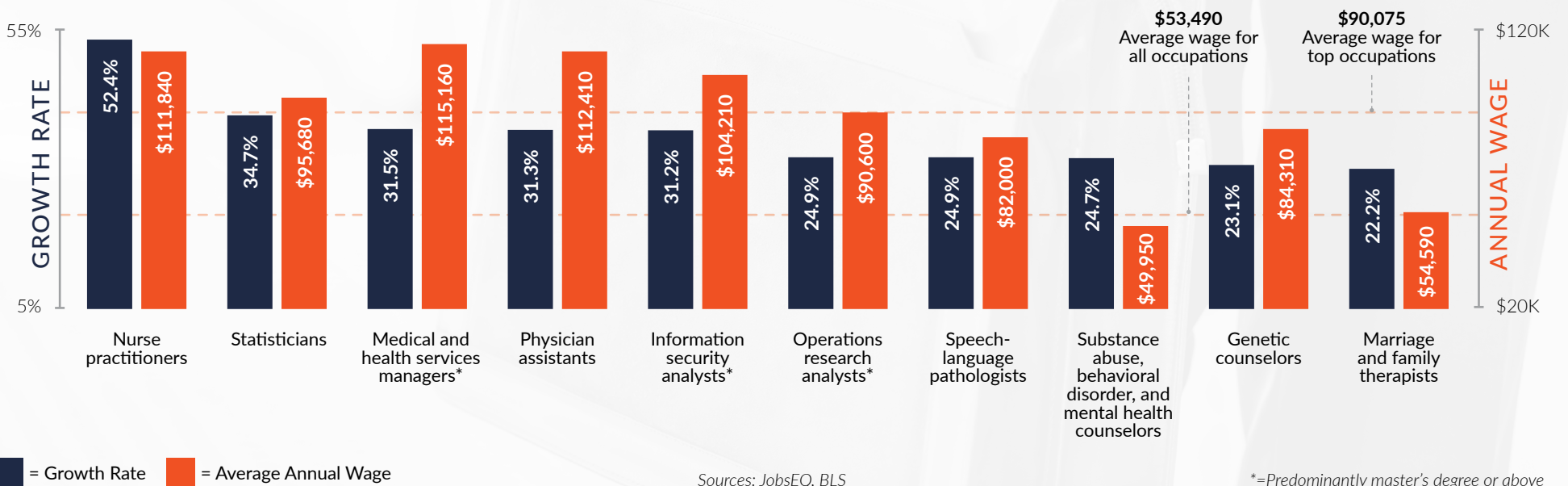


Source: IPEDS

TOP OCCUPATIONS

GROWTH RATE AND AVERAGE ANNUAL WAGE

Fastest growing occupations typically requiring a college degree



Sources: JobsEQ, BLS

*=Predominantly master's degree or above

THE DEGREE FIELDS RISING TO THE TOP

FASTEST GROWING DEGREES



Bachelor's Degrees PUBLIC HEALTH NURSING

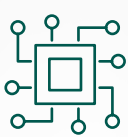
Ongoing public conversations around health disparities have fueled an interest in public health/community nursing and other public health professions.



Master's Degrees ARCHITECTURAL AND BUILDING SCIENCES/TECHNOLOGY

Growth in this field is driven by increasing employer demand for graduates who can apply advanced technology to building design.

FASTEST GROWING FIELDS



Bachelor's Degrees TECHNOLOGY

Computer science and technology programs represent three of the top 10 fastest-growing bachelor's degrees.



Master's Degrees ANALYTICAL AND DATA-BASED PROGRAMS

Analytical fields, including degrees related to computer science, cybersecurity, and mathematics, are popular as students prepare to enter STEM jobs that evolve rapidly along with changing technology.

EMERGING FIELDS



Bachelor's Degrees SUSTAINABILITY

This emerging field includes degrees in sustainability science and building sciences. As the effects of climate change are felt more and more, demand will continue to grow in areas like the clean tech sector, real estate and consulting agencies.



Master's Degrees GOVERNMENT

As the need for cybersecurity and critical infrastructure protection government positions skyrocket, more students are deepening their knowledge in this field.

Source: IPEDS

DRIVERS OF DEGREE DEMAND

HIGH EARNINGS

68%

How much higher average wages are in the fastest growing occupations that require a college degree

Source: IPEDS

EDUCATIONAL ATTAINMENT

20%

While bachelor's degrees may continue to predominate in some fields, this is the percentage of individuals that hold a master's degree in all 10 of the fastest growing occupations for which a college degree is generally required

Source: BLS