

Platform Developer Intern

Crimson Fly, Inc.

Approximate Time Commitment: 12-14 hours/week

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Description:

Crimson Fly, Inc. is currently accepting applications to fill a Platform Developer Internship. This position will work as an intern under our “Advertising Strategy and Planning” department. Platform Developer interns are expected to collaborate on the creation, coding and development of apps and resources for publication on social media platforms. Candidates must be able to operate efficiently in a group, as well as execute assigned tasks independently. Interns must exhibit exceptional communication, organization, and program development skills. Platform Developer interns are also expected to work closely with project managers to deliver assignments with in strict time parameters. Deep passion and enthusiasm for social media and a love for app design, web design, etc is a must.

Responsibilities Include:

-Collaborate on the design and develop of apps, web and landing pages, launch of new web platforms, and SEO of all of the above.

-Work well independently and in a team setting.

Ideal candidates will:

-Have deep passion for social media, with demonstrated experience creating apps, programs, web and landing pages for the web.

-Execute development and execution assignments with minimal supervision.

-Have very strong written and verbal communications skills and be comfortable communicating through Skype, E-mail, Google Docs, Facebook Messenger, and more.

-Must feel comfortable learning new systems and tools.

-Must have an upbeat and energetic personality with a willingness to learn!

Experience Requirements

-Working towards a 4 year degree in Computer Science, Software Development, Digital Engineering, or related field.

-A portfolio of work including apps, web pages, programs, software, etc.

Skills

- Proficient in HTML, PHP, Wordpress, or other web development languages
- Proficient in app development for ios, android, and the web
- Comfortable developing apps for Facebook using third party hosts
- Proficient with Google Docs and collaborative software
- Proficient with Microsoft Office Word, Excel, etc.