

## Media Studies

**UNIVERSITY CORE CURRICULUM PROGRAM  
REQUIREMENTS FOR THE COLLEGE OF HUMANITIES  
AND BEHAVIORAL SCIENCES 2019-2020**

NAME: \_\_\_\_\_  
RU ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**University Core**

**A. Foundations  
(12 semester hours)**

CORE 101\_\_ \_\_ 3  
CORE 102\_\_ \_\_ 3  
CORE 201\_\_ \_\_ 3  
CORE 202\_\_ \_\_ 3

Students in the Honors Academy  
will take these courses to fulfill  
University Core A:

HNRS 103\_\_ \_\_ 3  
HNRS 201\_\_ \_\_ 3  
HNRS 202\_\_ \_\_ 3

Courses may be listed in both  
University Core B and College  
Core A, but can only be used to  
fulfill a single area requirement.

In University Core B, College Core  
A and College Core B two of the  
same disciplines can be used in  
each column.

Core Curriculum: 43-45 SH

**B. Skills & Knowledge  
(16 semester hours)**

**Mathematical Sciences (3SH)**

MATH 114 or 116 are recommended.  
MATH\_\_ \_\_ 3  
MATH 114, 116, 119, 121, 122, 125, 126,  
132, 137, 138, 151: 152

**Natural Sciences (4 SH)**

\_\_ \_\_ \_\_ 4  
ASTR 111, 112, BIOL 103, 104, 105,  
CHEM 101: 102, 120, GEOL 100, 105:106,  
PHYS 111: 112, 221: 222

**Humanities (3 SH)**

\_\_ \_\_ \_\_ 3  
CLSS 110, CCST 110, ENGL 200,  
HIST 101, 102, PHIL 111, 112, 200,  
POSC 110, RELN 111, 112, 203, 206

**Visual & Performing Arts (3 SH)**

\_\_ \_\_ \_\_ 3  
ART 100, 215, 216, CVPA 266, DNCE 111,  
MUSC 100, 121, 123, THEA 100, 180

**Social/Behavioral Sciences (3 SH)**

\_\_ \_\_ \_\_ 3  
ANSC 101, APST 200, ECON 205, 206,  
GEOG 101, 102, 103, HIST 111, 112,  
POSC 120, PSYC 121, RELN 205,  
SOCY 110, 121

**College Core**

**A. National & International  
Perspectives  
(6 semester hours)**

Courses must be from  
different disciplines:

**Global Perspectives (3SH)**

\_\_ \_\_ \_\_ 3  
CCST 103, CVPA 226,  
ENGL 201, 202,  
GEOG 101, 102, 140, 280,  
HIST 101, 102, INST 101,  
ITEC 112, PEAC 200,  
RELN 112, 205, SOCY 121,  
THEA 180, WGST 101

**U.S. Perspectives (3 SH)**

\_\_ \_\_ \_\_ 3  
APST 200, ECON 205, 206,  
ENGL 203, GEOG 201, 202,  
203, HIST 111, 112, POSC 120,  
SOCY 110

**B. Supporting Skills & Knowledge  
(9-11 Semester Hours)**

**Natural Sciences or Mathematical  
Sciences**

STAT 130 or 200 \_\_ 3

**Humanities, Visual & Performing Arts,  
or Foreign Languages (3-4 SH)**

\_\_ \_\_ \_\_ 3-4  
CLSS 110, CCST 110, ENGL 200,  
HIST 101, 102, PHIL 111, 112, 200,  
POSC 110, RELN 111, 112, 203, 206,  
ART 100, 215, 216, CVPA 226, DNCE 111,  
MUSC 100, 121, 123, THEA 100, 180,  
ARAB 101, 102, 201, 202, 300, CHNS 101:  
102, 201: 202, FORL 100, 109, 200, 209,  
210, 309, 409, FREN 100, 200, 210, 300,  
320, GRMN 100, 200: 210, 300,  
LATN 101: 102, 201, 350, RUSS 101, 102,  
201, 202, 300, SPAN 101: 102, 201: 202

**Social/Behavioral Sciences (3SH)**

\_\_ \_\_ \_\_ 3  
ANSC 101, APST 200, ECON 205, 206,  
GEOG 101, 102, 103, HIST 111, 112,  
POSC 120, PSYC 121, RELN 205,  
SOCY 110, 121

**BS Requirements (6-8 hours)**

(in addition to the core requirements)

\_\_ \_\_ \_\_ ( )  
\_\_ \_\_ \_\_ ( )

Chosen from the following:

Mathematical science, statistics, computer science, or natural and  
physical sciences (including GEOS 130, 335, 350). In addition, the  
following courses may be used to meet the B.S. requirement:  
PHIL 112, PHIL 310\*, PHIL 390\*, COMS 400\* PSYC 301, PSYC  
302\*, PSYC 445\*, SOCY 380\*, SOCY 480\*, SOCY 482, SOCY 485\*,  
ARTS 261, ARTG 280, BLAW 203, ITEC 110.  
(\* courses have prerequisites).

**BA Requirements (6-8 hours)**

(6-8 hours of ONE foreign language)

\_\_ \_\_ \_\_ ( )  
\_\_ \_\_ \_\_ ( )

In order to be graduated with a major in Media Studies, a student must have a grade point average of 2.25 or higher for all courses taken with a COMS prefix.

**School of Communication Core Classes (6 hours)**

COMS 130 Introduction to Communication \_\_\_\_\_ (3)  
COMS 330 Communication Theory \_\_\_\_\_ (3)  
(Prerequisite: COMS 130 and JR standing)

Students in the School of Communication must complete these two courses with a grade of "C" or higher and must complete 72 hours in courses outside of the COMS course designation.

### **Advertising Concentration (36 hours)**

#### **Required Courses (30 hours)**

COMS 173	Introduction to Advertising & IMC	_____ (3)
COMS 223	Advertising Copywriting <i>Prerequisite: COMS 173 or permission of instructor</i>	_____ (3)
	This course must be completed with a grade of "C" or higher.	
COMS 226	Digital Imaging	_____ (3)
COMS 231	Research Methods in Communication <i>Prerequisite: COMS 130 or permission of instructor</i>	_____ (3)
COMS 373	Advertising Media Planning <i>Prerequisites: COMS 130, COMS 231, or permission of instructor</i>	_____ (3)
COMS 473	Advertising Production	_____ (3)
	<i>Prerequisites: COMS 130, COMS 226, COMS 231, and COMS 330, or permission of instructor</i>	
COMS 400	Communication Law and Ethics <i>Prerequisite: COMS 130, or permission of instructor</i>	_____ (3)
COMS 483	Advertising Campaigns	_____ (3)
	<i>Prerequisites: COMS 130, 173, 223, 226, 231, 231, 373, 330 and 473 or permission of instructor</i>	
COMS 499	Internship	_____ (3)

*Prerequisites: COMS 130, COMS 330 plus any one of the following: COMS 235, COMS 104, COMS 223, COMS 247, or permission of instructor;*

Electives- Choose nine credit hours of electives from School of Communication courses. Six of those hours must be at the 300-400 level: COMS \_\_\_\_\_ (3)                      COMS \_\_\_\_\_ (3)                      COMS \_\_\_\_\_ (3)

### **Journalism Concentration (36 hours)**

#### **Required (27 hours)**

COMS 104	Basic News Writing	_____ (3)
	This course must be completed with a grade of "C" or higher.	
COMS 204	News Reporting <i>Prerequisite: COMS 104 or permission of instructor</i>	_____ (3)
	This course must be completed with a grade of "C" or higher.	
COMS 226	Digital Imaging	_____ (3)
COMS 146	Introduction to Media Performance	
<b>OR</b>		
COMS 236	Publication Planning and Design	_____ (3)
COMS 304	Electronic News Gathering <i>Prerequisites: COMS 104 and COMS 130, or permission of instructor</i>	_____ (3)
COMS 326	Web Production <i>Prerequisite: COMS 130, and COMS 226 or ITEC 225, or permission of instructor</i>	_____ (3)
COMS 400	Communication Law and Ethics <i>Prerequisite: COMS 130, or permission of instructor</i>	_____ (3)
COMS 404	Specialized Journalism <i>Prerequisites: COMS 104, 204, 130, and 330, or permission of instructor</i>	_____ (3)
COMS 481	Journalism Portfolio	_____ (3)
	<i>Prerequisites: COMS 104, 130, 204, 146 or 236, 304, and 330, or permission of instructor</i>	

Electives- Choose nine credit hours of electives from School of Communication courses. Six of those hours must be at the 300-400 level: COMS \_\_\_\_\_ (3)                      COMS \_\_\_\_\_ (3)                      COMS \_\_\_\_\_ (3)

### **Production Technology Concentration (36 hours)**

#### **Required Courses (27 hours)**

COMS 146	Introduction to Media Performance	_____ (3)
COMS 226	Digital Imaging	_____ (3)
COMS 246	Audio Production <i>Prerequisites: COMS 130 and 146.</i>	_____ (3)
	This course must be completed with a grade of "C" or higher.	
COMS 247	Digital Media Writing <i>Prerequisites: COMS 146</i>	_____ (3)
	This course must be completed with a grade of "C" or higher.	
COMS 346	Electronic Field Production <i>Prerequisite: COMS 130, COMS 246, and COMS 247</i>	_____ (3)
	<i>Co-requisite: COMS 347</i>	
COMS 347	Video Editing and Effect <i>Prerequisite: COMS 130, COMS 246, and COMS 247</i>	_____ (3)
	<i>Co-requisite: COMS 346</i>	
COMS 400	Communication Law and Ethics	
	<i>Prerequisite: COMS 130, or permission of instructor</i>	_____ (3)
COMS 446	TV Studio Production	_____ (3)
	<i>Prerequisite: COMS 130, COMS 330, COMS 346 and COMS 347 or permission of instructor</i>	
COMS 482	Production Technology Portfolio <i>Prerequisites: COMS 130, 146, 246, 247, 346, 347, and 330</i>	_____ (3)
	May be repeated, but no more than 9 hours may be taken for credit	

Electives- Choose nine credit hours of electives from School of Communication Courses. Six must be at the 300-400 level: COMS \_\_\_\_\_ (3)                      COMS \_\_\_\_\_ (3)                      COMS \_\_\_\_\_ (3)

\*\*\*All Prerequisites must be passed with a grade of C or better