Media Studies

| UNIVERSITY CORE CURRICULUM PROGRAM REQUIREMENTS FOR THE COLLEGE OF HUMANITIES AND BEHAVIORAL SCIENCES 2019-2020 | NAME: _____
 RU ID: _____DATE:_____ |

University Core

A. Foundations
(12 semester hours)

CORE 101___ ___ 3

CORE 102___ ___ 3

CORE 201___ ___ 3

CORE 202___ ___ 3

Students in the Honors Academy will take these courses to fulfill University Core A:

HNRS 103___ ___ 3

HNRS 201___ ___ 3

HNRS 202___ ___ 3

Courses may be listed in both University Core B and College Core A, but can only be used to fulfill a single area requirement.

In University Core B, College Core A and College Core B two of the same disciplines can be used in each column.

Core Curriculum: 43-45 SH

B. Skills & Knowledge
(16 semester hours)

Mathematical Sciences (3SH)
MATH 114 or 116 are recommended.
MATH ___ ___ **3**
MATH 114, 116, 119, 121, 122, 125, 126, 132, 137, 138, 151: 152

Natural Sciences (4 SH)
___ ___ ___ **4**
ASTR 111, 112, **BIOL** 103, 104, 105, **CHEM** 101: 102, 120, **GEOL** 100, 105:106, **PHYS** 111: 112, 221: 222

Humanities (3 SH)
___ ___ ___ **3**
CLSS 110, **CCST** 110, **ENGL** 200, **HIST** 101, 102, **PHIL** 111, 112, 200, **POSC** 110, **RELN** 111, 112, 203, 206

Visual & Performing Arts (3 SH)
___ ___ ___ **3**
ART 100, 215, 216, **CVPA** 266, **DNCE** 111, **MUSC** 100, 121, 123, **THEA** 100, 180

Social/Behavioral Sciences (3 SH)
___ ___ ___ **3**
ANSC 101, **APST** 200, **ECON** 205, 206, **GEOG** 101, 102, 103, **HIST** 111, 112, **POSC** 120, **PSYC** 121, **RELN** 205, **SOCY** 110, 121

College Core

A. National & International Perspectives
(6 semester hours)
Courses must be from different disciplines:

Global Perspectives (3SH)
___ ___ ___ **3**
CCST 103, **CVPA** 226, **ENGL** 201, 202, **GEOG** 101, 102, 140, 280, **HIST** 101, 102, **INST** 101, **ITEC** 112, **PEAC** 200, **RELN** 112, 205, **SOCY** 121, **THEA** 180, **WGST** 101

U.S. Perspectives (3 SH)
___ ___ ___ **3**
APST 200, **ECON** 205, 206, **ENGL** 203, **GEOG** 201, 202, 203, **HIST** 111, 112, **POSC** 120, **SOCY** 110

B. Supporting Skills & Knowledge
(9-11 Semester Hours)

Natural Sciences or Mathematical Sciences
STAT 130 or 200 ___ **3**

Humanities, Visual & Performing Arts, or Foreign Languages (3-4 SH)
___ ___ ___ **3-4**
CLSS 110, **CCST** 110, **ENGL** 200, **HIST** 101, 102, **PHIL** 111, 112, 200, **POSC** 110, **RELN** 111, 112, 203, 206, **ART** 100, 215, 216, **CVPA** 226, **DNCE** 111, **MUSC** 100, 121, 123, **THEA** 100, 180, **ARAB** 101, 102, 201, 202, 300, **CHNS** 101: 102, 201: 202, **FORL** 100, 109, 200, 209, 210, 309, 409, **FREN** 100, 200, 210, 300, 320, **GRMN** 100, 200: 210, 300, **LATN** 101: 102, 201, 350, **RUSS** 101, 102, 201, 202, 300, **SPAN** 101: 102, 201: 202

Social/Behavioral Sciences (3SH)
___ ___ ___ **3**
ANSC 101, **APST** 200, **ECON** 205, 206, **GEOG** 101, 102, 103, **HIST** 111, 112, **POSC** 120, **PSYC** 121, **RELN** 205, **SOCY** 110, 121

BS Requirements (6-8 hours)
(in addition to the core requirements)
____ ____ ____ ( )
____ ____ ____ ( )
Chosen from the following:
Mathematical science, statistics, computer science, or natural and physical sciences (including GEOS 130, 335, 350). In addition, the following courses may be used to meet the B.S. requirement: PHIL 112, PHIL 310*, PHIL 390*, COMS 400* PSYC 301, PSYC 302*, PSYC 445*, SOCY 380*, SOCY 480*, SOCY 482, SOCY 485*, ARTS 261, ARTG 280, BLAW 203, ITEC 110.
(* courses have prerequisites).

BA Requirements (6-8 hours)
(6-8 hours of ONE foreign language)

____ ____ ____ ( )

____ ____ ____ ( )

In order to be graduated with a major in Media Studies, a student must have a grade point average of 2.25 or higher for all courses taken with a COMS prefix.

School of Communication Core Classes (6 hours)

COMS 130	Introduction to Communication	____ (3)
COMS 330	Communication Theory	____ (3)
	(Prerequisite: COMS 130 and JR standing)	

Students in the School of Communication must complete these two courses with a grade of "C" or higher and must complete 72 hours in courses outside of the COMS course designation.

Advertising Concentration (36 hours)

Required Courses (30 hours)

COMS 173	Introduction to Advertising & IMC		_____ (3)
COMS 223	Advertising Copywriting *Prerequisite: COMS 173 or permission of instructor*		_____ (3)
	This course must be completed with a grade of "C" or higher.		
COMS 226	Digital Imaging		_____ (3)
COMS 231	Research Methods in Communication *Prerequisite: COMS 130 or permission of instructor*		_____ (3)
COMS 373	Advertising Media Planning *Prerequisites: COMS 130, COMS 231, or permission of instructor*		_____ (3)
COMS 473	Advertising Production		_____ (3)
	Prerequisites: COMS 130, COMS 226, COMS 231, and COMS 330, or permission of instructor		
COMS 400	Communication Law and Ethics *Prerequisite: COMS 130, or permission of instructor*		_____(3)
COMS 483	Advertising Campaigns		_____ (3)
	Prerequisites: COMS 130, 173, 223, 226, 231, 231, 373, 330 and 473 or permission of instructor		
COMS 499	Internship		_____ (3)

Prerequisites: COMS 130, COMS 330 plus any one of the following: COMS 235, COMS 104, COMS 223, COMS 247, or permission of instructor;
Electives- Choose nine credit hours of electives from School of Communication courses. Six of those hours must be at the 300-400 level: COMS _____ _____ (3)   COMS _____ _____ (3)   COMS_____ _____ (3)

Journalism Concentration (36 hours)

Required (27 hours)

COMS 104	Basic News Writing	____(3)
	This course must be completed with a grade of "C" or higher.	
COMS 204	News Reporting *Prerequisite: COMS 104 or permission of instructor*	____(3)
	This course must be completed with a grade of "C" or higher.	
COMS 226	Digital Imaging	____(3)
COMS 146	Introduction to Media Performance	
OR		
COMS 236	Publication Planning and Design	____(3)
COMS 304	Electronic News Gathering *Prerequisites: COMS 104 and COMS 130, or permission of instructor*	____(3)
COMS 326	Web Production *Prerequisite: COMS 130, and COMS 226 or ITEC 225, or permission of instructor*	____(3)
COMS 400	Communication Law and Ethics *Prerequisite: COMS 130, or permission of instructor*	____(3)
COMS 404	Specialized Journalism *Prerequisites: COMS 104, 204, 130, and 330, or permission of instructor*	____(3)
COMS 481	Journalism Portfolio	____(3)
	Prerequisites: COMS 104, 130, 204, 146 or 236, 304, and 330, or permission of instructor	

Electives- Choose nine credit hours of electives from School of Communication courses. Six of those hours must be at the 300-400 level: COMS _____ _____ (3)   COMS _____ _____ (3)   COMS_____ _____ (3)

Production Technology Concentration (36 hours)

Required Courses (27 hours)

COMS 146	Introduction to Media Performance	_____ (3)
COMS 226	Digital Imaging	_____ (3)
COMS 246	Audio Production *Prerequisites: COMS 130 and 146.*	_____ (3)
	This course must be completed with a grade of "C" or higher.	
COMS 247	Digital Media Writing *Prerequisites: COMS 146*	_____ (3)
	This course must be completed with a grade of "C" or higher.	
COMS 346	Electronic Field Production *Prerequisite: COMS 130, COMS 246, and COMS 247*	_____ (3)
	Co-requisite: COMS 347	
COMS 347	Video Editing and Effect *Prerequisite: COMS 130, COMS 246, and COMS 247*	_____ (3)
	Co-requisite: COMS 346	
COMS 400	Communication Law and Ethics	
	Prerequisite: COMS 130, or permission of instructor	_____(3)
COMS 446	TV Studio Production	_____ (3)
	Prerequisite: COMS 130, COMS 330, COMS 346 and COMS 347 or permission of instructor	
COMS 482	Production Technology Portfolio *Prerequisites: COMS 130, 146, 246, 247, 346, 347, and 330*	_____ (3)
	May be repeated, but no more than 9 hours may be taken for credit	

Electives- Choose nine credit hours of electives from School of Communication Courses. Six must be at the 300-400 level:
COMS _____ _____ (3)   COMS _____ _____ (3)   COMS _____ _____ (3)

***All Prerequisites must be passed with a grade of C or better