Media Studies

NAME: _____ RU ID: ____

DATE:

UNIVERSITY CORE CURRICULUM PROGRAM REQUIREMENTS FOR THE COLLEGE OF HUMANITIES AND BEHAVIORAL SCIENCES 2017-2018

University Core		College Core	
A. Foundations (12 semester hours) CORE 101	B. Skills & Knowledge (16 semester hours) Mathematical Sciences (3SH) MATH 114 or 116 are recommended. MATH	A. National & International Perspectives [6 semester hours] Courses must be from different disciplines: Global Perspectives (3SH)	B. Supporting Skills & Knowledge (9-11 Semester Hours) Natural Sciences or Mathematical Sciences STAT 130 or 200 3 Humanities, Visual & Performing Ar or Foreign Languages (3-4 SH) 3-4 CLSS 110, CCST 110, ENGL 200, HIST 101, 102, PHIL 111, 112, 203, 206, ART 100, 215, 216, CVPA 226, DNCE 3 MUSC 100, 121, 123, THEA 100, 180, ARAB 101, 102, 201, 202, 300, CHNS 1 102, 201; 202, FORL 100, 109, 200, 20 210, 309, 409, FREN 100, 200, 210, 303, 320, GRMN 100, 200; 210, 300, LATN 101: 102, 201; 350, RUSS 101, 1 201, 202, 300, SPAN 101: 102, 201: 20 Social/Behavioral Sciences (3SH) 3 ANSC 101, APST 200, ECON 205, 206, GEOG 101, 102, 103, HIST 111, 112, POSC 120, PSYC 121, RELN 205, SOCY 110, 121
BS Requirements (6-8 hours)		BA Requirements (6-8 hours) (6-8 hours of one foreign language in addition to any languages for Core Curriculum) () () () a student must have a grade point average of	

School of Communication Core Classes (6 hours)

COMS 130 Introduction to Communication _____ (3)

COMS 330 Communication Theory (Prerequisite: COMS 130 and JR standing) _____ (3)

Students in the School of Communication must complete these two courses with a grade of "C" or higher.

Advertising Concentration (36 hours)

Required Course COMS 173 COMS 223	Introduction to Advertising & IMC	(3)		
This course must	Advertising Copywriting Prerequisite: COMS 173 or permission of instructor be completed with a grade of "C" or higher.	(3)		
COMS 226	Digital Imaging			
COMS 231		(3)		
COMS 273	Advertising Account Planning Prerequisite: COMS 173			
COMS 373	Advertising Media Planning Prerequisites: COMS 130, COMS 273, or permission of instructor			
COMS 473				
COMS 400	Prerequisites: COMS 130, COMS 226, COMS 273, and COMS 330, or permission of instructor Media Law and Ethics Prerequisites: COMS 130 and COMS 330, or permission of instructor	(3)		
COMS 483		(3) (3)		
COM3 403	Prerequisites: COMS 130, 173, 223, 226, 231, 273, 373, 330 and 473 or permission of instructor	(3)		
COMS 499	Internship	(3)		
	130, COMS 330 plus any one of the following: COMS 235, COMS 104, COMS 223, COMS 247, or perm			
	it completed and in good academic standing with a minimum of 2.0 GPA in the major. The instructo and a signed formal agreement with the internship site supervisor must be on file in the Registrar's			
Electives- Choose	six credit hours of electives from School of Communication courses at the $300\text{-}400\ \text{lev}$	rel:		
COMS	(3) COMS(3)			
	Journalism Concentration (36 hours)			
Required (27 ho	urs)			
COMS 104	Basic News Writing	(3)		
This course must	be completed with a grade of "C" or higher.			
COMS 204	News Reporting Prerequisite: COMS 104 or permission of instructor	(3)		
	be completed with a grade of "C" or higher.			
COMS 226	Digital Imaging	(3)		
COMS 146	Media Performance			
OR		(0)		
COMS 236	Print Production Proventials and of the following COMS 104, 222, 225, 247, or norming on of instructors	(3)		
COMS 304	Prerequisite: any of the following: COMS 104, 223, 235, 247, or permission of instructor Electronic News Gathering Prerequisites: COMS 104 and COMS 130, or permission of instructor	or(3)		
COMS 326	Web Production Prerequisite: COMS 130, and COMS 226 or ITEC 225, or permission of instruction			
COMS 400	Media Law & Ethics Prerequisite: COMS 130 and 330, or permission of instructor	(3)		
COMS 404	Specialized Journalism Prerequisites: COMS 130 and 330, or permission of instructor(3)			
	Co-requisite: COMS 481 or permission of instructor	(5)		
COMS 481	Journalism Portfolio	(3)		
	Prerequisites: COMS 104, 130, 204, 146 or 236, 304, and 330, or permission of instructor			
	nine credit hours of electives from School of Communication courses. Six of those hou			
400 level: COMS (3) COMS (3)				
	Production Technology Concentration (36 hours)			
Required Course	oc (27 hours)			
COMS 146	Media Performance	(3)		
COMS 226	Digital Imaging	(3)		
COMS 246	Basic Audio Production Prerequisites: COMS 130 and 146.	(3)		
	be completed with a grade of "C" or higher.	(-)		
COMS 247		(3)		
This course must	be completed with a grade of "C" or higher.			
COMS 346	Electronic Field Production Prerequisite: COMS 130, COMS 246, and COMS 247	(3)		
COMS 347	Co-requisite: COMS 347 Video Editing and Effect Prerequisite: COMS 130, COMS 246, and COMS 247	(3)		
COMS 400	Co-requisite: COMS 346 Media Law & Ethics			
COMS 400		(3)		
COMS 446	TV Studio Production	(3)		
331.13 1 10	Prerequisite: COMS 130, COMS 330, COMS 346 and COMS 347 or permission of instructor	(3)		
COMS 482	Production Technology Portfolio <i>Prerequisites: COMS 130, 146, 246, 247, 346, 347, and 330</i> May be repeated, but no more than 9 hours may be taken for credit	(3)		
Electives- Choose	nine credit hours of electives from School of Communication Courses. Six must be at t	he 300-400 level:		
COMS (