Media Studies

NAME: ____

RU ID: ____

DATE:

UNIVERSITY CORE CURRICULUM PROGRAM REQUIREMENTS FOR THE COLLEGE OF HUMANITIES **AND BEHAVIORAL SCIENCES 2015-2016**

(including GEOS 130, 335, 336, 350). In addition, the following courses may be used to meet the B.S. requirement: PHIL 112, PHIL 113, PHIL 310*, PHIL 390*, PSYC 301, PSYC 302*, PSYC 445*, SOCY 380*, SOCY 480*, SOCY 485*, ART 261, ART 280, BLAW 203, ITEC 110. (* courses

have prerequisites).

University Core			College Core	
A. Foundations (12 semester hours) CORE 101	B. Skills & Knowledge (16 semester hours) Mathematical Sciences (3SH) MATH 114 or 116 are recomme	<u>Per</u> <u>(6 s</u> Cor dif	National & International rspectives semester hours) urses must be from ferent disciplines:	B. Supporting Skills & Knowledge (9-11 Semester Hours) Natural Sciences or Mathematical Sciences 3-4
CORE 201 3 CORE 202 3 Students in the Honors Academy	MATH 3 MATH 114, 116, 119, 121, 122, 132, 137, 138, 151: 152 Natural Sciences (4 SH)	125, 126, CCS EN	bbal Perspectives (3SH) 3 ST 103, CVPA 226, GL 201, 202, OG 101, 102, 140, 280,	ASTR 111, 112, BIOL 103, 104, 105, CHEM 101: 102, 120, GEOL 100, 105,: 106, PHYS 111: 112, 221: 222, MATH 114, 116, 119, 121, 122, 125, 126, 132, 137, 138, 151: 152, STAT 200, 219
will take these courses to fulfill University Core A: HNRS 103	ASTR 111, 112, BIOL 103, 104, 1 CHEM 101: 102, 120, GEOL 100, PHYS 111: 112, 221: 222	105, HIS 105:106, RE	ST 101, 102, 140, 260, ST 101, 102, INST 101, EC 112, PEAC 200, ELN 112, 205, SOCY 121, IEA 180, WMST 101	Humanities. Visual & Performing Arts. or Foreign Languages (3-4 SH) 3-4 CLSS 110, CCST 110, ENGL 200,
HNRS 202 3 NOTE: Courses listed in multiple areas can only be used to fulfill a single area requirement.	Humanities (3 SH) CLSS 110, CCST 110, ENGL 200 HIST 101, 102, PHIL 111, 112, 1203, POSC 110, RELN 111, 112, 203,	, AP:	S. Perspectives (3 SH) ———————————————————————————————————	HIST 101, 102, PHIL 111, 112, 114, POSC 110, RELN 111, 112, 203, 206, ART 111, 215, 216, CVPA 226, DNCE 111, MUSC 100, 121, 123, THEA 100, 180, ARAB 101, 102, 201, 202, 300, CHNS 101:
Students can only use one course with their major prefix to fulfill core requirements.	Visual & Performing Arts (3 SH)		SOCY 110	102, 201: 202, FORL 100, 109, 200, 209, 210, 309, 409, FREN 100, 200, 210, 300, 320, GRMN 100, 200: 210, 300, LATN 101: 102, 201, 350, RUSS 100, 200, 210, 300, SPAN 101: 102, 201: 202
Courses may be listed in both University Core B and College Core A, but can only be used to fulfill a single area requirement. Core Curriculum: 43-45 SH	Social/Behavioral Sciences (3 ————————————————————————————————————	5, 206, 112,		Social/Behavioral Sciences (3SH) ———————————————————————————————————
BS Requirements (6-8 hours)			BA Requirements (
Chosen from the following:			(6-8 hours of one foreign language in addition to any languages for Core Curriculum)	
Mathematical science, statistics, computer science or natural and physical sciences				()

BA Requirements (6-8 hours)			
(6-8 hours of one foreign language in			
addition to any languages for Core			
Curriculum)			
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School of Communication Core Classes (6 hours)				
COMS 130 Introduction to Communication	(3)			
COMS 330 Communication Theory (Prerequisite: COMS 130)	(3)			
Students in the School of Communication must complete these two courses with a grade of "C" or				
higher.				

Advertising Concentration (36 hours)

Required Course	s (30 hours)	
COMS 173	Introduction to Advertising & IMC(3)	
COMS 223	Advertising Copywriting Prerequisite: COMS 173 or permission of instructor(3)	
This course must	be completed with a grade of "C" or higher.	
COMS 226	Digital Imaging(3)	
COMS 231	Research Methods in Communication Prerequisite: COMS 130 or permission of instructor(3)	
COMS 273	Advertising Analysis Prerequisite: COMS 173(3)	
COMS 373	Advertising Media Planning Prerequisites: COMS 130, COMS 273, or permission of instructor (3)	
COMS 473	Advertising Production (3)	
	Prerequisites: COMS 130, COMS 226, COMS 273, and COMS 330, or permission of instructor	
COMS 400	Media Law and Ethics Prerequisites: COMS 130 and COMS 330, or permission of instructor(3)	
COMS 483	Advertising Campaigns(3)	
	Prerequisites: COMS 130, 173, 223, 226, 231, 273, 373, 330 and 473 or permission of instructor	
COMS 499	Internship(3)	
	130, COMS 330 plus any one of the following: COMS 235, COMS 104, COMS 223, COMS 247, or permission of instructor; 75	
	it completed and in good academic standing with a minimum of 2.0 GPA in the major. The instructor must approve a writt	
	and a signed formal agreement with the internship site supervisor must be on file in the Registrar's Office and the School o)f
Communication.		
	six credit hours of electives from School of Communication courses at the 300-400 level:	
COMS	(3) COMS (3)	
	Journalism Concentration (36 hours)	
Required (27 hor	urs)	
COMS 104	Basic News Writing(3)	
This course must	be completed with a grade of "C" or higher.	
COMS 204	News Reporting Prerequisite: COMS 104 or permission of instructor(3)	
This course must	be completed with a grade of "C" or higher.	
COMS 226	Digital Imaging(3)	
COMS 146	Media Performance	
OR		
COMS 236	Print Production(3)	
	Prerequisite: any of the following: COMS 104, 223, 235, 247, or permission of instructor	
COMS 304	Electronic News Gathering <i>Prerequisites: COMS 104 and COMS 130, or permission of instructor</i> (3)	
COMS 326	Web Production Prerequisite: COMS 130, and COMS 226 or ITEC 225, or permission of instructor(3)	
COMS 400	Media Law & Ethics Prerequisite: COMS 130 and 330, or permission of instructor(3)	
COMS 404	Specialized Journalism Prerequisites: COMS 104, 204, 130, and 330, or permission of instructor(3)	
	Co-requisite: COMS 481 or permission of instructor	
COMS 481	Journalism Portfolio(3)	
	Prerequisites: COMS 104, 130, 204, 146 or 236, 304, and 330, or permission of instructor	
	nine credit hours of electives from School of Communication courses. Six of those hours must be at the 30)0
400 level:	(2) COMC (2) COMC (2)	
COMS _	(3) COMS(3) COMS(3)	
	Production Technology Concentration (36 hours)	
Required Course	es (27 hours)	
COMS 146	Media Performance(3)	
COMS 226	Digital Imaging (3)	
COMS 246	Basic Audio Production Prerequisites: COMS 146. Co-requisite: COMS 247 (3)	
	be completed with a grade of "C" or higher.	
COMS 247	Script Writing Prerequisites: COMS 146. Co-requisite: COMS 246(3)	
	be completed with a grade of "C" or higher.	
COMS 346	Electronic Field Production Prerequisite: COMS 130, COMS 246, and COMS 247(3)	
00110010	Co-requisite: COMS 347	
COMS 347	Video Editing and Effect Prerequisite: COMS 130, COMS 246, and COMS 247(3)	
COMS 400	Media Law & Ethics	
	Prerequisite: COMS 130 and COMS 330, or permission of instructor(3)	
COMS 446	TV Studio Production(3)	
-	Prerequisite: COMS 130, COMS 330, COMS 346 and COMS 347 or permission of instructor	
COMS 482	Production Technology Portfolio <i>Prerequisites: COMS 130, 146, 246, 346, 347, 446, and 330</i> (3)	
	May be repeated, but no more than 9 hours may be taken for credit	
Electives- Choose	nine credit hours of electives from School of Communication Courses. Six must be at the 300-400 level:	
COMS (3) COMS (3) COMS (3)	