

## School of Communication Minors – 2015-2016

**Coordinators: Dr. Lisa Baker Webster, Communication | Dr. Courtney Bosworth, Media Studies**  
704 Fairfax Street, 540-831-6553  
<http://www.radford.edu/comm>

### Communication Minor

The minor in Communication consists of 18 semester hours in COMS courses, including COMS 114, Public Speaking, and 15 additional hours of COMS courses.

COMS 114 \_\_\_\_\_ (3)      COMS \_\_\_\_\_ (3)      COMS \_\_\_\_\_ (3)  
COMS \_\_\_\_\_ (3)      COMS \_\_\_\_\_ (3)      COMS \_\_\_\_\_ (3)

### Public Relations Minor

Public relations specialists and managers prepare messages and develop communication strategies for communication with organizational stakeholders. The minor in Public Relations consists of 15 hours of required coursework and one 3 hour elective course in the School of Communication.

#### Required courses:

COMS 225 Introduction to Public Relations \_\_\_\_\_ (3)  
COMS 330 Communication Theory (*Pre-requisite: COMS 130*) \_\_\_\_\_ (3)  
COMS 314 Organizational Communication (*Pre-requisite: COMS 130, or permission of instructor*) \_\_\_\_\_ (3)  
COMS 408 PR Management (*Pre-requisites: COMS 130, COMS 330 & COMS 225, or permission of instructor*) \_\_\_\_\_ (3)  
COMS 430 Crisis Communication (*Pre-reqs: COMS 130, COMS 330 & COMS 225, or permission of instructor*) \_\_\_\_\_ (3)

#### Students must complete one 3 credit hour elective course chosen from:

COMS 173 Introduction to Advertising and IMC \_\_\_\_\_ (3)  
COMS 250 Interpersonal Communication \_\_\_\_\_ (3)  
COMS 240 Teamwork \_\_\_\_\_ (3)  
COMS 333 Persuasion (*Pre-requisite: COMS 130 and COMS 330, or permission of instructor*) \_\_\_\_\_ (3)

### Media Studies Minor

The minor in Media Studies consists of 18 semester hours and includes nine semester hours of core courses.

COMS 130. Introduction to Communication \_\_\_\_\_ (3)  
COMS 335. Media and Society (*Pre-requisite: COMS 130 or permission of instructor*) \_\_\_\_\_ (3)  
COMS 400. Media Law and Ethics (*Pre-requisite: COMS 130 or permission of instructor*) \_\_\_\_\_ (3)  
The remaining nine semester hours may be chosen from any other COMS courses offered.  
COMS \_\_\_\_\_ (3)      COMS \_\_\_\_\_ (3)      COMS \_\_\_\_\_ (3)

### Cinematic Arts Interdisciplinary Minor

Offered by the department of Theatre and Cinema and the School of Communication, the interdisciplinary minor in Cinematic Arts consists of 18 semester hours.

#### Required Cinematic Arts Core:

COMS 335. Media and Society (*Pre-requisite: COMS 130 or permission of instructor*) \_\_\_\_\_ (3)  
THEA 180. Introduction to World Cinema \_\_\_\_\_ (3)  
THEA 381. Foundations of Cinematic Aesthetics (*Pre-requisite: permission of instructor*) \_\_\_\_\_ (3)  
THEA 480. Film Theory and Criticism (*Pre-requisite: permission of instructor*) \_\_\_\_\_ (3)

#### Students must choose two electives from the following:

COMS 247. Script Writing (*Pre-requisite: permission of instructor*) \_\_\_\_\_ (3)  
COMS 434. Media Literacy (*Pre-requisite: permission of instructor*) \_\_\_\_\_ (3)  
COMS 451. Intercultural/Int'l Comm. (*Pre-reqs: COMS 130, COMS 330, or permission of instructor*) \_\_\_\_\_ (3)  
COMS 452. Int'l Film & Electronic Media (*Pre-reqs: COMS 130, COMS 330, or permission of instructor*) \_\_\_\_\_ (3)  
FREN 320. Topics in French Cinema (*Pre-requisite: FREN 210*) \_\_\_\_\_ (3)  
SOCY 471. Society and Film (*Pre-requisite: SOCY 110 or SOCY/ANTH 121*) \_\_\_\_\_ (3)  
THEA 370. Playwriting \_\_\_\_\_ (3)  
THEA 482. Documentary/Non-Fiction Film (*Pre-requisite: permission of instructor*) \_\_\_\_\_ (3)

Additional Special Topics course(s) may be chosen in consultation with the director(s) of the Cinematic Arts program.

The director of the interdisciplinary Cinematic Arts minor must approve course selections prior to registration. Some courses may have prerequisites or require permission of the instructor before registration. Students declaring Cinematic Arts as a minor will be exempt from any prerequisites for Theatre and Media Studies courses.